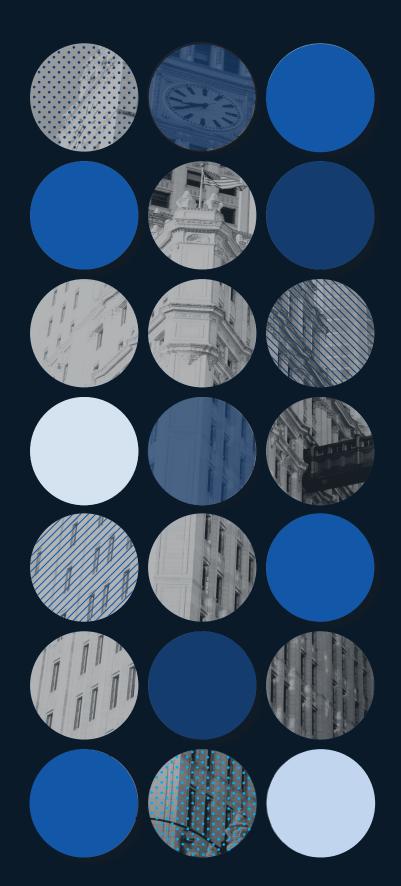
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Welcome to the Becker's 13th Annual Meeting! We are thrilled to have you join us for this world-class healthcare event where you'll have the opportunity to learn from and network with top C-suite executives from hospitals and health systems across the U.S. Our fast-paced panels focus on the big ideas and bold initiatives driving better outcomes for patients, physicians, caregivers and the overall healthcare system.

The thought-provoking sessions focus on:

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- Diversity, equity and inclusion efforts that work
- Physician and nurse leadership
- Mergers, acquisitions and key partnerships
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Should you need anything at all during the event, reach out to the Becker's team at events@beckershealthcare.com. We are here for you.

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Scott Becker







3 MONDAY

7:00 - 8:00 AM	Registration in the Exhibit Hall	1:30 - 2:55 PM	Sessions		
		2:55 - 3:25 PM	Networking Break in the Exhibit Hall		
8:00 - 10:10 AM	Sessions	3:25 - 5:00 PM	Sessions		
10:15 - 10:45 AM	Networking Break in the Exhibit Hall	4:40 - 6:30 PM	Opening Cocktail Reception in the Exhibit Hall		
10:45 AM - 12:10 PM	Sessions				
12:20 - 1:20 PM	Networking Luncheon in the Exhibit Hall				

4 TUESDAY

7:00 - 8:00 AM	Registration & Continental Breakfast in the Exhibit Hall	1:00 - 3:00 PM 3:00 - 3:30 PM	Sessions Networking Break in the Exhibit Hall			
8:00 - 9:15 AM 9:15 - 9:35 AM	Sessions	3:35 - 5:20 PM	Sessions			
9:40 - 11:50 AM	Networking Break in the Exhibit Hall Sessions	5:20 - 7:30 PM	Cocktail Reception in the Exhibit Hall			
11:55 AM - 12:55 PM	Networking Luncheon in the Exhibit Hall					

5 WEDNESDAY

7:00 - 8:00 AM	Registration & Continental Breakfast in the Exhibit Hall	1:15 - 1:55 PM	Sessions				
8:00 - 9:25 AM	Sessions	2:00 - 2:30 PM	Networking Break in the Exhibit Hall				
9:25 - 9:55 AM	Networking Break in the Exhibit Hall	2:35 - 4:40 PM	Sessions				
9:55 AM - 12:10 PM	Sessions	4:40 - 6:30 PM	Closing Cocktail Reception in the Exhibit Hall				
12:10 - 1:10 PM	Networking Luncheon in the Exhibit Hall						

6 THURSDAY

7:00 - 8:00 AM	Continental Breakfast in the Foyer
8:00 - 9:45 AM	Sessions
9:45 - 10:05 AM	Networking Break in the Foyer
10:10 AM - 12:20 PM	Sessions
12:20 PM	Meeting Adjourns



Beyond patient financing

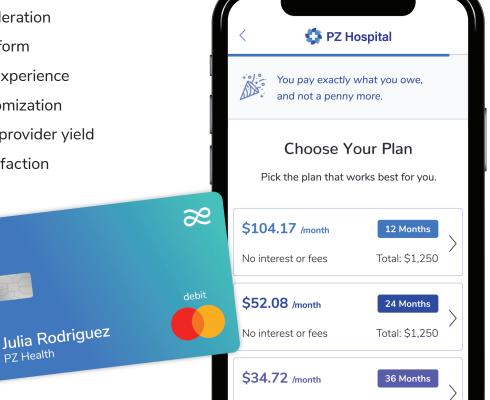


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FEATURED KEYNOTES



Larry Bird Former American Professional Basketball Player, Coach, and Executive, National Basketball Association



Mark Cuban

Entrepreneur; Shark, Shark Tank; Owner, Dallas Mavericks; Owner, Cost Plus Drugs; Author, How to Win at the Sport of Business



Earvin "Magic" Johnson

Role Model, Sport Legend and Successful Entrepreneur

KEYNOTES



Johnese Spisso

MPA, President, UCLA Health; Chief Executive Officer and Associate Vice Chancellor, Health Sciences, UCLA Health System



Michael Dowling

President and Chief Executive Officer, Northwell Health



Tomislav Mihaljevic

MD, President and Chief Executive Officer, Cleveland Clinic



Cliff Megerian MD, FACS, Chief Executive Officer, University Hospitals, Cleveland



Prathibha Varkey MBBS, MBA, President, Mayo Clinic Health System



Eugene Woods Chief Executive Officer, Advocate Health

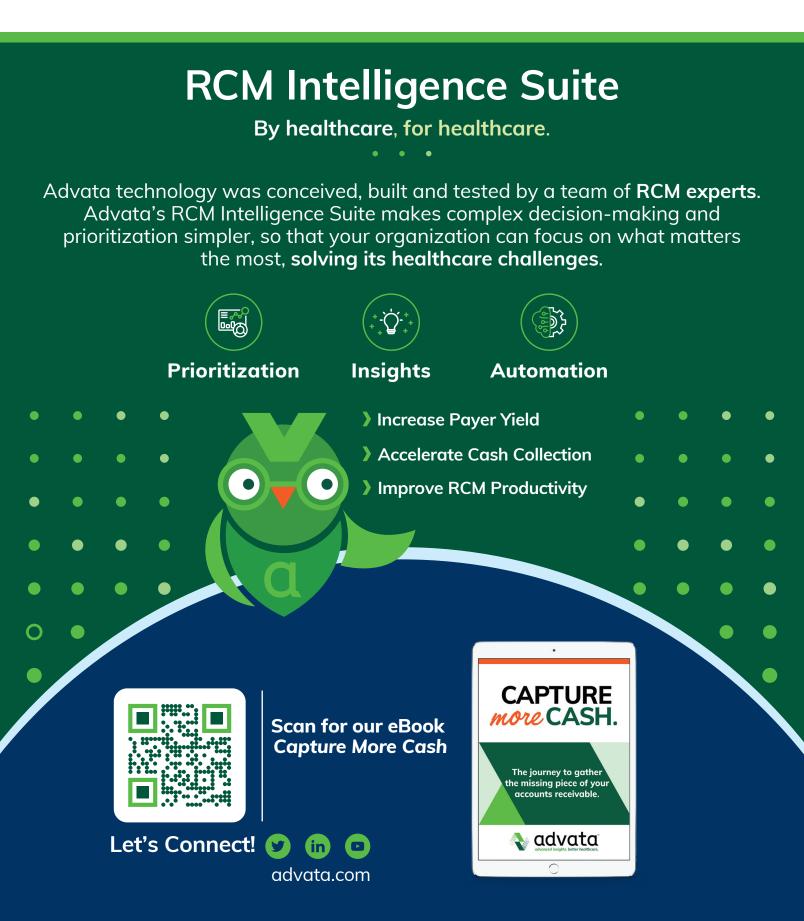


Amy Perry President and Chief Operating Officer, Banner Health



Jim Skogsbergh Chief Executive Officer, Advocate Health





KEYNOTE PANELISTS

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Pamela Abner MBA, CPXP, Vice President and Chief Diversity Operations Officer, Mount Sinai Health System



Shireen Ahmad System Director of Finance, GPO and Affiliate Business, CommonSpirit Health



Imran A. Andrabi MD, FAAFP, President and Chief Executive Officer, ThedaCare



Jared Antczak Chief Digital Officer, Sanford Health



Don Antonucci Chief Executive Officer, Providence Health Plan



Peter D. Banko President and Chief Executive Officer, Centura Health



Andrew Bindman MD, Executive Vice President, Chief Medical Officer, Kaiser Permanente



Jessica Brazier Chief Diversity, Equity and Inclusion Officer, AdventHealth



Bradd Busick

Senior Vice President, Chief Information Officer, Information Services and Technology, MultiCare Health System



Chris Carmody Chief Technology Officer, UPMC



André L. Churchwell MD, Vice Chancellor, Equity Diversity & Inclusion and Chief Diversity Officer, Vanderbilt University & Vanderbilt University & Medical Center; Senior Associate Dean, Diversity Affairs, Professor of Medicine, Vanderbilt University School of Medicine



Keith B. Churchwell

MD, President, Yale New Haven Hospital; Executive Vice President, Yale New Haven Health System



Kevin B. Churchwell

MD, President and Chief Executive Officer, Boston Children's Hospital



Michael Connelly Chief Executive Officer Emeritus, Bon Secours Mercy Health



Ronald Copeland MD, FACS, Senior Vice President and Chief Equity, Inclusion and Diversity Officer, Kaiser Permanente



John Couris President and Chief Executive Officer, Tampa General Hospital



Erickajoy Daniels Senior Vice President and Chief Diversity, Equity and Inclusion Officer, Advocate Aurora Health



Kelly Elkins

Chief Operating Officer, MaineHealth



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Matt Ewend

MD, FACS, Chief Clinical Officer, UNC Health Care: President, UNC Physicians



Bill Gassen President and Chief Executive Officer, Sanford Health



Ray Gensinger

Vice President and Chief Information Officer, Hospital Sisters Health System



Mohan Giridharadas Founder and Chief Executive Officer, LeanTaaS



Steven Goldstein President and Chief Executive Officer, UR Medicine Strong Memorial Hospital



Jill Hoggard Green

PhD, RN, President and Chief Executive Officer, The Queen's Health System



Rahul Gupta MD, MPH, FACP, MBA, Director, Office of the National Drug Control Policy, White House



Richard S. Isaacs

MD, FACS, Chief Executive Officer and Executive Director, The Permanente Medical Group; President and Chief Executive Officer, Mid-Atlantic Permanente Medical Group; Co-Chief Executive Officer, The Permanente Federation



Gary S. Kaplan MD, FACP, FACMPE, FACPE, Chief Executive Officer, Emeritus, Virginia Mason Franciscan Health; Trustee, CommonSpirit

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K. Craig Kent MD, Chief Executive Officer, UVA Health; Executive Vice President, Health Affairs, University of Virginia



Stephen Klasko MD, Executive-in-Residence, General Catalyst



Leong Koh MD, President, Chief Executive Officer, Northwest Permanente



Tom Kruse

Chief Strategy Officer, Virginia Mason Franciscan Health



Omar Lateef DO, President and Chief Executive Officer, **RUSH University System** for Health and RUSH

University Medical

Center



Janet Liang

Executive Vice President, Group President and Chief Operating Officer, Care Delivery, Kaiser Permanente



Matt Love

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B.J. Moore Chief Information Officer, Executive Vice President, Real

Estate Strategy

and Operations,

Providence



R. Lawrence Moss MD, FACS, FAAP, President and Chief Executive Officer, Nemours Children's

Health



Ben Patel Chief Information Officer, Cone Health



Ketul J. Patel

Chief Executive Officer, Virginia Mason Franciscan Health; Division President, Pacific Northwest, CommonSpirit Health



Liz Popwell

Chief Strategy and

Transformation

Officer, Stony

Brook Medicine

Nick Ragone

Chief Marketing and Communications Officer and Executive Vice President, Ascension



Wasif Rasheed Executive Vice President and Chief Revenue and Growth Officer, Providence



Craig Richardville Chief Information and Digital Officer, Intermountain Healthcare



Michael Ugwueke President and Chief Executive Officer, Methodist Le Bonheur Healthcare



Michael A. Slubowski FACHE, FACMPE, President and Chief Executive Officer, Trinity Health



Sara Vaezy Executive Vice President and Chief Strategy and Digital Officer, Providence



Laura Smith Senior Vice President and Chief Information Officer, UnityPoint Health



Erik Wexler Chief Operating Officer, Providence



Airica Steed EdD, RN, President and Chief Executive Officer, MetroHealth



Shane Strum President and Chief Executive Officer, Broward Health



Imamu Tomlinson MD, MBA, Chief Executive Officer, Vituity





Scott Becker Founder, Becker's Healthcare; Partner,

McGuire Woods LLC



Rhoda Weiss

PhD, National Healthcare Consultant, Speaker and Educator; Author, Managing Healthcare Reform: Ideas for Leaders

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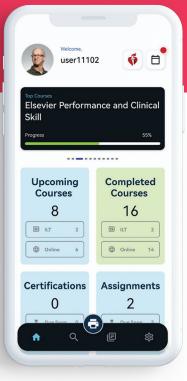




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MONDAY

Track A CEO + Executive Strategy Zocdoc SPONSORED BY: () Huntington Track B C-Suite Strategies, Leadership + Healthcare Transformation **Track C** Physician Leadership + Population Health Track D Clinical Leadership + Patient Safety **Track E** Top Operational + Clinical Leadership Strategies and Ideas Parachute SPONSORED BY: Health **Track F** CFO, Revenue Cycle + Financial Strategy SPONSORED BY: POPULAR. Track G CIO, Digital Strategy + Virtual Care

- Track H Thought Leadership
- Track I Health Equity, Value-Based Care + Population Health
- Track J CNO + Nurse Leadership
- Track K Pharmacy + Supply Chain

8:00 - 8:40 AM

Grand Ballroom

A. KEYNOTE PANEL - The Growth Strategies and Culture of **Top-Performing Health Systems**

- Michael A. Slubowski, FACHE, FACMPE, President and Chief Executive Officer, Trinity Health
- John Couris, President and Chief Executive Officer, Tampa General Hospital
- Michael Ugwueke, President and Chief Executive Officer, Methodist Le Bonheur Healthcare
- Leong Koh, MD, President, Chief Executive Officer, Northwest Permanente
- Liz Popwell, Chief Strategy and Transformation Officer, Stony Brook Medicine
- Moderated by Laura Dyrda, Vice President, Editor in Chief, Becker's Healthcare

Grand I

B. SEMI-KEYNOTE PANEL - The Economics and Policies Shaping the Future of Healthcare

Steven Goldstein, President and Chief Executive Officer, UR Medicine Strong Memorial Hospital

- Michael D. Connelly, Chief Executive Officer Emeritus, Bon Secours Mercy Health
- Imran A. Andrabi, MD, FAAFP, President and Chief Executive Officer, ThedaCare
- Matt Ewend, MD, FACS, Chief Clinical Officer, UNC Health Care; President, UNC Physicians
- Moderated by Brian Zimmerman, Assistant Vice President, Client Content and Strategy, Becker's Healthcare

8:45 - 9:25 AM

Grand Ballroom

A. Change Management in the Era of Disruption: Strategies for Executives

- Dennis R. Delisle, ScD, FACHE, Executive Director, University Hospital & Richard M. Ross Heart Hospital, The Ohio State University Wexner Medical Center
- Rick Shumway, MHA, President and Chief Executive Officer, Stanford Health Care Tri-Valley & Stanford Medicine Partners
- Dane Peterson, President, Interim Chief Executive Officer, and Chief Operating Officer, Emory Healthcare
- Brian Erling, MD, President and Chief Executive Officer, Renown Health
- Moderated by Mackenzie Bean, Assistant Vice President, Managing Editor, Becker's Healthcare

Grand I

B. The Leadership Pipeline: How to Restock and Win the Next 18 Months

- Holly McCormack, DNP, RN, Chief Executive Officer, Cottage Hospital
- Gary Baker, FACHE, Chief Executive Officer, Hospital Division, HonorHealth
- Allison Roditi, MPH, FACHE, Vice President, Orthopedics, Catholic Health Services of Long Island
- Caitlin Beck Stella, Chief Executive Officer, Joe DiMaggio Children's Hospital
- Moderated by Erica Carbajal, Editor, Becker's Healthcare

Grand J

C. Presentation - Strategies to Create Fair, Useful, Reliable and Models via AI in Healthcare

- Nigam H. Shah, MBBS, PhD, Professor of Medicine and Chief Data Scientist, Stanford Health Care
- Michael A. Pfeffer, MD, FACP, Chief Information Officer and Associate Dean, Stanford Health Care and School of Medicine; Clinical Professor of Medicine, Stanford University School of Medicine





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D. Take Patient Engagement to the Next Level

- Jeremy Cauwels, MD, FACP, FHM, Chief Physician, Sanford Health
- Matthew Primack, PT, DPT, MBA, President, Advocate Condell Medical Center
- Liam Woodard, MHA, Vice President, Client Partnerships, Monogram Health
- Diala Atassi, MBA, Executive Director, International Programs, The University of Chicago Medicine
- Moderated by Laura Dyrda, Vice President, Editor in Chief, Becker's Healthcare

Grand L

E. Pathways and Structures Helping Leaders Advance Quality

- Chad Larson, MBA, Executive Director, Hospital Program, The Joint Commission
- Jennifer Anderson, DNP, RN, APRN/CNS, Associate Director, Standards and Survey Methods, The Joint Commission
- Christina Cordero, PhD, MPH, Project Director, Health Care Standards Development, The Joint Commission

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Grand MN

F. The Most Important Steps to Sustained Financial Success

- Dane Wheeler, CPA, CFE, FACHE, HFA, Chief Financial Officer, Adams Memorial Hospital
- Martin Hutson, Chief Financial Officer, Coffee Regional Medical Center
- John Kurvink, CPA, MHA, Vice President, Performance and Financial Strategy and Chief Financial Officer, Grey Bruce Health Services
- Amy Raymond, Vice President, Deployments and Revenue Cycle Operations, AKASA
- Moderated by Jakob Emerson, Editor, Associate News Director, Becker's Healthcare

Grand G

G. Presentation - The Hurricane Ian Experience at Lee Health: Wreckage, Resilience & Recovery

- Lawrence Antonucci, MD, President and Chief Executive Officer, Lee Health

Grand Suite 3

H. Transforming Patient Experience: Innovation Starts with the Fundamentals

- Greg Makoul, Chief Transformation Officer, NRC Health
- Jon Tanner, Program Director, Human Understanding, NRC Health

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Grand Suite 5

I. Presentation - Enhancing Accountability and Quality Through a Just Culture

- Michelle Watson, MSN-RN, Senior Vice President, Chief Nursing Officer, Lifepoint Health
- William Haugh, FACHE, President, Mountain Division, Lifepoint Health
- Chris Frost, MD, MHM, National Medical Director, Hospital-Based Services, Lifepoint Health

Randolph 1 AB

J. Strategies to Build the Next Generation of Resilient Nurse Leaders

- Mary Deady-Rooney, Deputy Chief Nursing Officer, Metropolitan, NYC Health+Hospitals
- Christopher McLarty, DNP, APRN, ACNP-BC, Associate Vice President and Chief Nursing Officer, UT Southwestern Medical Center
- Moderated by Riz Hatton, Assistant Editor, Becker's Healthcare

Randolph 3

K. Why Data Analytics in Pharmacy are More Important than Ever

- Ping Du, PhramD, JD, MBA, Vice President, Outpatient Pharmacy, Baylor Scott & White Health
- Ginny Torno, Administrative Director of Innovation and IT Clinical, Ancillary, Research Systems, Houston Methodist
- John Hamiel, Director, Pharmacy, MercyOne Waterloo Medical Center
- Raneesha Ford, PharmD, MBA, MHA, Director, Pharmacy Services, Baton Rouge General Health System
- Kersten Weber Tatarelis, PharmD, BCPS AQ-ID, FASHP, Vice President, Pharmacy Operations and Clinical Services, Advocate Aurora Health
- Moderated by Alexis Kayser, Writer / Reporter, Becker's Healthcare

9:30 - 10:10 AM

Grand Ballroom

A. The Secret behind a Culture That Adds to the Bottom Line

- Gary Kaplan, MD, FACP, FACMPE, FACPE, Chief Executive Officer, Emeritus Virginia Mason Franciscan Health; Trustee, CommonSpirit Health Board of Directors
- Greg Till, Executive Vice President and Chief People Officer, Providence
- John McWhorter, Senior Vice President and Chief Operating Officer, OhioHealth
- Aaron Gillingham, Senior Vice President and Chief Human Resources Officer, UnityPoint Health
- Moderated by Laura Dyrda, Vice President, Editor in Chief, Becker's Healthcare

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MONDAY, APRIL 3, 2023

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B. The Imperative for Health Equity

- Imamu Tomlinson, MD, MBA, Chief Executive Officer, Vituity
- Arianne Dowdell, Vice President and Chief Diversity, Equity, Inclusion Officer, Houston Methodist
- Peggy Duggan, MD, Executive Vice President and Chief Medical Officer, Tampa General Hospital
- Gwendolyn Oglesby-Odom, EdD, MSN, BSN, RN-BC, NEA-BC, Vice President and Chief Nursing Officer, Advocate Trinity Hospital
- Imamu Tomlinson, MD, MBA, Chief Executive Officer, Vituity
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare



Grand J

C. The Next Generation of Physician Leaders

- Jatin Dave, MD, MPH, Chief Medical Officer, MassHealth
- Alison Tothy, MD, Associate Professor of Pediatrics, University of Chicago Medicine and Biological Sciences Division
- Naeem Ali, MD, Medical Director, University Hospital, Ohio State Wexner Medical Center
- Moderated by Mackenzie Bean, Assistant Vice President, Managing Editor, Becker's Healthcare

Grand K

D. How to Keep Patient Safety and Quality the Main Thing in a World of Distractions

- Charleen Tachibana, DNP, RN, Senior Vice President and Chief Quality, Safety and Patient Experience Officer
- Derek Wheeler, MD, MBA, Executive Vice President and Chief Medical Officer, Ann & Robert H. Lurie Children's Hospital of Chicago
- Ololade Mitchell, MS, MSN, MPH, RN, CPHRM, Director, Clinical Excellence, UChicago Medicine Ingalls Memorial
- David Marshall, JD, DNP, RN, Senior Vice President and Chief Nursing Executive, Cedars-Sinai
- Moderated by Erica Carbajal, Editor, Becker's Healthcare

Grand L

E. Top Investments, Compliance Risks and Strategies for Stronger Systems

- Ann Duffy, Chief Financial Officer, Cottage Hospital
- Anisha Sood, Chief Financial and Strategy Officer, First Choice Health
- H. Holden Brooks, Partner, McGuireWoods
- Arthur Klein, MD, Former President, Mount Sinai Health Network
- Moderated by Brian Zimmerman, Assistant Vice President, Client Content and Strategy, Becker's Healthcare

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F. Adopting Innovative Technologies: Cost Versus Cost Avoidance

- Steve Garber, MD, Obstetric Anesthesiologist, Saddleback Hospital
- Jonathan C. Lohrbach, MD, FACS, General Surgeon, Florida Medical Clinic
- Sundeep Tumber, DO, Chair, Department of Anesthesiology, Shriners Children's
- Jeffrey Gonzales, MD, VP, Medical Affairs, Anesthesia, Pacira BioSciences

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Grand G

G. Internal vs. External Innovation: Build vs. Buy and How to Think about IT Teams and Budgets

- Karen Murphy, Executive Vice President and Chief Innovation and Digital Transformation Officer, Geisinger
- Sara Vaezy, Executive Vice President and Chief Strategy and Digital Officer, Providence
- Michelle Stansbury, Vice President, Innovation and IT Applications, Houston Methodist
- Joel Vengco, Senior Vice President and Chief Information and Digital Officer, Hartford HealthCare
- Moderated by Paige Twenter, Writer / Reporter, Becker's Healthcare

Grand Suite 3

H. How to Develop Leaders throughout an Organization

- Mike Young, President and Chief Executive Officer, Temple University Health System
- Aaron F. Hajart, MS, ATC, FACHE, Southern Region Senior Vice President for Service Line and Practice Integration, RWJBarnabas Health
- Paul Westerman, MBA, Graduate Medical Education Coordinator, Cardiovascular Disease Fellowship Program, University of Wisconsin Department of Medicine
- Maureen McDonald, Associate Vice President, Community Engagement, HCA Healthcare Continental Division at HealthONE
- Moderated by Alexis Kayser, Writer / Reporter, Becker's Healthcare

Grand Suite 5

I. Designing Value-Based Care, with or without Payers

- Elham A. Yousef, MD, MBA, MSc, FACP, SFHM, Vice President, Medical Affairs and Associate Chief Medical Officer, Tampa General Hospital
- Margaret R. Peterson, PhD, Executive Healthcare Consultant, Cope Health Solutions, Inc.
- Karen Wilding, Chief Value Officer, Nemours Children's Health
- Tracy Chu, FACHE, Corporate Vice President, Population Health and Chief Executive, ACO, Scripps Health
- Moderated by Jakob Emerson, Editor, Associate News Director, Becker's Healthcare

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6

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Workshop

Creating a Local On-Demand Workforce Marketplace: SSM Health's Journey

Join SSM Health and ShiftMed Executives to discuss their industry leading approach to solve for the workforce crisis and manage labor costs.

Using SSM Health's real-world example, the workshop will demonstrate the following:

- How to achieve a more sustainable and stabilized supplemental staffing solution without an agency.
- How to leverage non wage incentives and dynamic wages to meet patient ratio needs without high-cost premiums.
- How to select the best strategic partnership and tools to enable on-demand workforce programs.

Monday, April 3 11:30 am - 12:10 pm CT Grand L





Featuring:

Seth Lovell, System Vice President, Nursing at SSM Health

Katie Rose, Vice President, Workforce Optimization at SSM Health

Craig Ahrens, Co-Founder of The Center for Health Workforce Innovation and Technology, Strategic Advisor at ShiftMed.

MONDAY, APRIL 3, 2023

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Randolph 1 AB

J. The Next Generation of Nurses: What Works and What Doesn't

- Gail Vozzella, Chief Nurse Executive, Houston Methodist Hospital
- Ingrid Gerbino, MD, Chief Innovation Officer, Virginia Mason Seattle Medical Center
- Vi-Anne Antrum, DNP, RN, Senior Vice President and Chief Nursing Officer, Cone Health
- Patti Artley, DNP, RN, CPN, NEA-BC, Adjunct Associate Professor and Former Chief Nursing Officer, Medical University of South Carolina
- Moderated by Riz Hatton, Assistant Editor, Becker's Healthcare

Randolph 3

K. Presentation - Ending the Opioid Crisis

- Holly Geyer, MD, FASAM, Associate Professor of Medicine, Medical Director, Occupational Health Services and Physician Lead, Opioid Stewardship Program, Mayo Clinic

10:15 - 10:45 AM

NETWORKING BREAK IN THE EXHIBIT HALL

10:45 - 11:25 AM

Grand Ballroom

A. KEYNOTE PANEL - Capital Spend and Technology Budgets: The Next 2 Years

- Shireen Ahmad, System Director of Finance, GPO and Affiliate Business, CommonSpirit Health
- Wasif Rasheed, Executive Vice President and Chief Revenue and Growth Officer, Providence
- Moderated by Brian Zimmerman, Assistant Vice President, Client Content and Strategy, Becker's Healthcare

Grand I

B. SEMI-KEYNOTE: Anatomy of a Merger: Uniting Two Unique and Dynamic Organizations Amid a Global Pandemic

- Ketul Patel, Chief Executive Officer, Virginia Mason Franciscan Health; Division President, Pacific Northwest, CommonSpirit Health
- Gary Kaplan, MD, FACP, FACMPE, FACPE, Chief Executive Officer, Emeritus, Virginia Mason Franciscan Health; Trustee, CommonSpirit Health Board of Directors
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC

11:30 AM - 12:10 PM

Grand Ballroom

A. Health System Strategic Growth: Wins and Fails

- Stonish Pierce, FACHE, President and Chief Executive Officer, Trinity Health Georgia
- Susan Burroughs, MHA, FACHE, Chief Executive Officer, MUSC Health Columbia Medical Center Northeast
- Hillary Miller, Vice President and Chief Learning Officer, Penn State Health
- Ryan Donohue, Strategic Advisor, NRC Health
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

Grand I

B. Overcoming Staffing and Financial Challenges by Leveraging your Robotic-Assisted Surgery Service Line

- Will Bertram, Chief Operating Officer, Sky Ridge Medical Center, HCA

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Grand J

C. What Productive Physician Relationships and Smart Service Line Agreements Look Like

- Bob Ritz, President and Chief Executive Officer, MercyOne
- Stephen Demers, Chief Executive Officer, Memorial Hospital Pembroke
- David Rahija, PT, MPT, MBA, FACHE, President, Skokie Hospital and Legacy NorthShore Institutes/Medical Group Operations, NorthShore University HealthSystem
- Kerry Shannon, Senior Vice President and Chief Integration Officer, Virginia Mason Franciscan Health
- Moderated by Paige Twenter, Writer / Reporter, Becker's Healthcare

Grand K

D. Presentation - Direct-to-Employer Healthcare 101

- Anisha Sood, Chief Financial and Strategy Officer, First Choice Health

Grand L

E. Creating a Local On-demand Workforce Marketplace - SSM Health's Journey

- Seth Lovell, System Vice President, Nursing, SSM Health
- Katie Rose, Vice President, Workforce
- Optimization, SSM Health
- Craig Ahrens, Co-Founder, The Center for Health Workforce Innovation and Technology and Strategic Advisor to ShiftMed

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MONDAY, APRIL 3, 2023

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Grand MN

F. Presentation - Best Practices in Compliance Program Effectiveness and Benchmarking

- Donald A. Sinko, CPA, CRMA, Chief Integrity Officer, Cleveland Clinic
- Holly Stroud, Senior Vice President, Corporate Responsibility Program, Post-Acute and Transactions, CommonSpirit Health

Grand G

G. What Stellar Digital Teams Will Look Like in 3 Years

- Craig Richardville, MBA, FACHE, FHIMSS, Chief Information Officer, Intermountain Health
- Bob Benoit, Vice President, Chief Technology Officer, MultiCare
- Randy Farmer, MS, MEd, Chief Operating Officer, Delaware Health Information Network
- Nick Patel, MD, Founder and Chief Executive Officer, Stealth Consulting
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC

Grand Suite 3

H. Presentation - Patient Bias Prevention

- Lynette Chappell-Williams, JD, Vice President and Chief Diversity Officer, Penn State Health
- Vince Gallucci, Vice President for Strategy and Marketing, Penn State Health

Grand Suite 5

I. Social Determinants of Health: Where the Hospital's Responsibility Begins and Ends

- Ronda Lehman, PharmD, MBA, FACHE, President, Mercy Health
- Giovanni Piedimonte, MD, FAAP, FCCP, Vice President, Research and Institutional Official, Tulane University; Professor of Pediatrics, Biochemistry & Molecular Biology, Tulane School of Medicine
- Patrick Sanders, MS, MA, MHA, Chief Operating Officer, Hartgrove Behavioral Health System and Garfield Park Behavioral Hospital
- Arianne Dowdell, Vice President and Chief Diversity, Equity and Inclusion Officer, Houston Methodist
- Joanna Perdomo, MD, MPH, FAAP, Physician, Pediatric Care Center, Nicklaus Children's Health System
- Moderated by Riz Hatton, Assistant Editor, Becker's Healthcare

Randolph 1 AB

J. Make Every Nurse the Best Nurse at Your Hospital

- Sammie Mosier, Chief Nursing Executive, HCA Healthcare
- David Marshall, JD, DNP, RN, Senior Vice President and Chief Nursing Executive, Cedars-Sinai
- Moderated by Erica Carbajal, Editor, Becker's Healthcare

Randolph 3

K. The Next 5 Years of Pharmacy

- William Pong, PharmD, MBA, Regional Executive Director, Pharmacy Services, AdventHealth System
- Kavish Choudhary, PharmD, MS, Chief Pharmacy Officer, University of Utah Health; Associate Dean of Pharmacy Practice, University of Utah College of Pharmacy
- Marva Williams Lowe, PharmD, MHA, FACHE, Chief Pharmacy Officer, Medical University South Carolina Health
- Eric Tichy, PharmD, Division Chair, Pharmacy Supply Chain, Mayo Clinic
- Moderated by Helen Figge, RPh, PharmD, MBA, FHIMSS, Chief Strategy Officer, MedicaSoft

12:20 - 1:20 PM

NETWORKING LUNCHEON IN THE EXHIBIT HALL

1:30 - 2:10 PM

Grand Ballroom

A. The Workforce of the Future: What Hospitals Need to Stay Competitive

- Greg Till, Executive Vice President and Chief People Officer, Providence
- Trevor G. Wright, MHA, Chief Executive Officer, Loma Linda University Health Hospitals
- Geoffrey M. Roche, MPA, Senior Vice President, National Health Care Practice and Workforce Partnerships, Core Education
- Erildo Zyka, Director, Strategy and Business Development, University of Iowa Health Care
- Theo Koury, MD, President, Vituity
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

Grand I

B. Fortify Hospital C-suite Talent ahead of Exits

- Timothy Kan, MBA, Chief Strategy Officer, University of Iowa Health Care
- Monica Wharton, FACHE, Executive Vice President and Chief Administrative Officer, Methodist Le Bonheur Healthcare
- Kathy Healy-Collier, Chief Executive Officer, Our Lady of Lourdes
- Patrick OConnor, Senior Director, VCHCA Revenue Cycle, Decatur Memorial Hospital
- Moderated by Brian Zimmerman, Assistant Vice President, Client Content and Strategy, Becker's Healthcare

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Providence's Integration of Precision Medicine

A Value-Focused Discussion

Monday, April 3rd | 1:30-2:10 PM Location: Grand J

- Learn the elements of programmatic strategy and execution
- Hear how to realize value across the care continuum
- Engage in an open Q&A to learn from the innovators

An excellent opportunity to learn how integrating genomic testing benefits the standard of care through research-aligned programs and supports catchment engagement, value-based care, and customer-centricity. With the recent positive coverage decisions, the future is here for many service line and system-level strategies.

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The PRECISION MEDICINE INSIDER

illumina



Ora K. Gordon MD, MS, FACMG Clinical Director, Population Genomics Program, Providence



Damon Hostin Lead, Health System Market Access Illumina

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Monday, April 3rd • 1:30 – 2:10 PM located at Grand Suite 3

brightside.com

MONDAY, APRIL 3, 2023

Grand J

C. Providence's Integration of Precision Medicine: A Value-Focused Discussion

- Ora K. Gordon MD, MS, FACMG Clinical Director, Population Genomics Program, Providence
- Damon Hostin, Lead, Health System Market Access, Illumina

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Grand K

D. Presentation - From Challenge to Opportunity: UW Health's New Programs to Build and Diversify the Nursing Workforce

- Rudy Jackson, DNP, MHA RN, CENP, Senior Vice President and Chief Nurse Executive, UW Health
- Shiva Bidar-Sielaff, MA, CDM, Vice President and Chief Diversity Officer, UW Health; Associate Dean, Diversity and Equity Transformation, UW School of Medicine and Public Health

Grand L

E. The C-Suite's Role in Tackling Physician Burnout

- Mark Lane Welton, MD, MHCM, FACS, FASCRS, Executive Vice President and Chief Medical Officer, M Health Fairview; President, Fairview Health Medical Group
- Alan Hathcock, MD, MPH, Chief Executive Officer and Medical Director, Northern Colorado Hospitalists
- Takaji Kittaka, Chief Transformation Officer, Adena Health System
- Jordan Asher, MD, Executive Vice President, Chief Physician Executive, Sentara Healthcare
- Moderated by Alexis Kayser, Writer / Reporter, Becker's Healthcare

Grand MN

F. Smart Investments Today for a Better 2030

- Gerard X. Brogan, Jr., MD, FACEP, Senior Vice President and Chief Revenue Officer, Northwell Health
- Christian Pass, Chief Financial Officer, John Muir Health
- Katie Gonzalez, Group Vice President, Growth and Transformation, Providence
- Mike Gentry, Executive Vice President and Chief Operating Officer, Sentara Healthcare
- Kevin McDonough, Managing Director, VMG Health
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC

Grand G

G. Nose In, Fingers Out: Strategies for Effective Board Engagement

- Stacy Rummel Bratcher, Vice President and General Counsel, Cottage Health
- Tom Jackiewicz, President, University of Chicago Health System
- Greg Matis, Senior Vice Presidentand Chief Legal Officer, Intermountain Healthcare
- Moderated by Laura Dyrda, Vice President, Editor in Chief, Becker's Healthcare

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Grand Suite 3

H. Beyond the Emergency Department: Navigating the Front Lines of Mental Healthcare

- Brad Kittredge, Co-Founder and Chief Executive Officer, Brightside Health
- Douglas Nemecek, MD, MBA, Chief Medical Officer, Behavioral Health, Evernorth
- Michelle J. Vassallo, MHA, RN, CEN, NE-BC, Vice President, Nursing Clinical Service Line, Inova Health System
- Kyle John, MD, Clinical Vice President, Behavioral Health, Mercy Health System
- Moderated by Solome Tibetu, Chief Executive Officer, Going Digital Behavioral Health Tech

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Grand Suite 5

I. The Risks and Rewards of Population Health Management: How to Do It Right

- Rebekah Couper-Noles, MSN, MHA, RN, Vice President and Chief Operating Officer, Community-Based Care, Intermountain Healthcare
- Jonathan Welch, MD, MsC, Chief Medical Officer, Population Initiatives, Geisinger
- Carrie Harris-Muller, Senior Vice President and Chief Population Health Officer, OhioHealth
- Cory Ferrier, Vice President, Adventist Health
- Moderated by Jakob Emerson, Editor, Associate News Director, Becker's Healthcare

Randolph 1 AB

J. The Value and Design of a Mission-based Leadership Institute in Healthcare

- Martin Schreiber, EdD, Chief Mission Officer Clinical and Shared Services, Providence

Randolph 3

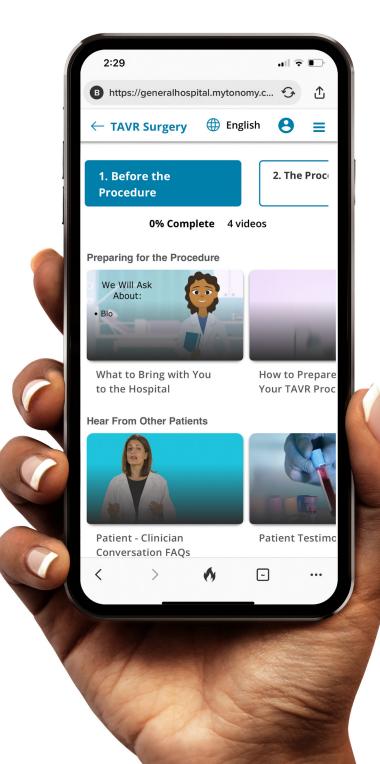
K. Controlling Pharmacy Costs and How to Say No (and Sometimes Yes) to New Drugs

- Eric Tichy, PharmD, Division Chair, Pharmacy Supply Chain, Mayo Clinic
- Goldina Erowele, PharmD, MBA, Strategic Pharmacy Enterprise Consultant
- Cindy Ippoliti, PharmD, Enterprise Director of Clinical Pharmacy Services, New-York Presbyterian Hospital
- Moderated by Paige Twenter, Writer / Reporter, Becker's Healthcare

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2:15 - 2:55 PM

Grand Ballroom

A. KEYNOTE PANEL - Healthcare in 2030: The Defining Issues and Which Organizations Will Thrive

- Omar Lateef, DO, President and Chief Executive Officer, RUSH University System for Health and RUSH University Medical Center
- Kelly Elkins, Chief Operating Officer, MaineHealth
- Janet Liang, Executive Vice President, Group President and Chief Operating Officer, Care Delivery, Kaiser Permanente
- K. Craig Kent, MD, Chief Executive Officer, UVA Health; Executive Vice President, Health Affairs, University of Virginia
- Imamu Tomlinson, MD, MBA, Chief Executive Officer, Vituity
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

2:55 - 3:25 PM

NETWORKING BREAK IN THE EXHIBIT HALL

3:25 - 3:55 PM

Grand Ballroom

A. KEYNOTE DISCUSSION -

- Kevin B. Churchwell, MD, President and Chief Executive Officer, Boston Children's Hospital
- Keith B. Churchwell, MD, President, Yale New Haven Hospital; Executive Vice President, Yale New Haven Health System
- André L. Churchwell, MD, Vice Chancellor, Equity Diversity & Inclusion and Chief Diversity Officer, Vanderbilt University

& Vanderbilt University Medical Center; Senior Associate Dean, Diversity Affairs, Professor of Medicine, Vanderbilt University School of Medicine

- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker and Educator; Author, Managing Healthcare Reform: Ideas for Leaders

4 - 4:40 PM

Grand Ballroom

A. Keynote - Remarks by Earvin "Magic" Johnson

- Earvin "Magic" Johnson, Role Model, Sport Legend and Successful Entrepreneur
- Moderated by Imamu Tomlinson, MD, MBA, Chief Executive Officer, Vituity

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4:40 - 6:30 PM

OPENING COCKTAIL RECEPTION IN THE EXHIBIT HALL

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In 2023, patients are in the driver's seat. The pandemic accelerated existing consumer trends and patients are no longer willing to accept the status quo in their healthcare experience. As innovative care options prosper, unhappy customers become a flight risk for health systems. Attend our session to learn about:

- The investment today's discerning consumers are making for a better doctor-patient relationship
- Responding to changing demands post-COVID by integrating profitable services that strengthen your network integrity
- Alternative models of primary care that attract new business while boosting patient and physician satisfaction

Join our interactive session and receive strategically actionable takeaways to capitalize on patient expectations and physician aspirations and give your system a competitive market advantage.



TUESDAY, APRIL 4 9:40 am – 10:20 am CT // GRAND I

Presented by JOHN E. SCHMIDT, EXECUTIVE DIRECTOR, HEALTH SYSTEMS at MDVIP



TUESDAY

- Track A CEO + Executive Strategy
- Track B C-Suite Strategies, Leadership + Healthcare Transformation
- Track C Physician Leadership + Population Health
- Track D Clinical Leadership + Patient Safety
- **Track E** Top Operational + Clinical Leadership Strategies and Ideas
- **Track F** CFO, Revenue Cycle + Financial Strategy

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- Track G CIO, Digital Strategy + Virtual Care
- Track H Thought Leadership
- Track I Health Equity, Value-Based Care + **Population Health**

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Track J CNO + Nurse Leadership



Track K Pharmacy + Supply Chain

8:00 - 8:40 AM

Grand Ballroom

A. KEYNOTE PANEL - Where the C-Suite is Headed: Diversity, **Elevated Roles and Innovative Thinking**

- Cliff Megerian, MD, FACS, Chief Executive Officer, University Hospitals, Cleveland
- Peter D. Banko, President and Chief Executive Officer, Centura Health
- Pamela Abner, MBA, CPXP, Vice President and Chief Diversity Operations Officer, Mount Sinai Health System
- Moderated by Erica Carbajal, Editor, Becker's Healthcare, Editor, Becker's Healthcare

Grand I

B. SEMI-KEYNOTE Interview -

Bill Gassen, President and Chief Executive Officer, Sanford Health

- Moderated by Laura Dyrda, Vice President, Editor in Chief, Becker's Healthcare

8:45 - 9:15 AM

Grand Ballroom

A. Keynote interview

- Stephen Klasko, MD, Executive-in-Residence, General Catalyst
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC

9:15 - 9:35 AM

NETWORKING BREAK IN THE EXHIBIT HALL

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9:40 - 10:20 AM

Grand Ballroom

A. Make High-Performing Teams Permeate Every Level of the Hospital

- Rob Portwood, Vice President, Support Services, UCHealth
- Jennifer Olson, Chief Operating Officer, Children's Minnesota
- Cristy Page, MD, MPH, Executive Dean, UNC School of Medicine; Chief Academic Officer, UNC Health
- Mark Sparta, Chief Executive Officer, Hackensack University Medical Center
- Moderated by Erica Carbajal, Editor, Becker's Healthcare, Editor, Becker's Healthcare

Grand I

B. Leading Healthcare Consumerism Strategies

- John E. Schmidt, Executive Director, Health System, MDVIP



Perspectives on Restoring the Vitality of Healthcare Workers: A Panel Discussion.

Presented by Cigna Healthcare

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DATE	Tuesday, April 4, 2023					
TIME	9:40 am - 10:20 am					
LOCATION	Grand L, Hyatt Regency					

With the impact the past few years have had on healthcare workers' overall well-being, prioritizing a thoughtful approach to self-care for clinicians is a necessity.

Join us for this discussion.

Our panel of experts will highlight learnings from recent research and share specific strategies they have put in place to help restore the vitality of healthcare workers.

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Moderator

Allison Hofmann National Vice President Health System Division Cigna Healthcare



Panelists

Andrea Clifford Director of Employee Health and Wellbeing Ann & Robert H. Lurie Children's Hospital of Chicago





Stuart L. Lustig, M.D., M.P.H. National Medical Executive for Provider Partnerships Evernorth Behavioral Health



TUESDAY, APRIL 4, 2023



Grand J

C. The Future of Physician Employment Strategies: Primary Care and Specialists

- Timothy Lineberry, MD, Chief Medical Officer, Aurora Health Care Medical Group
- Alexa Kimball, MD, MPH, President and Chief Executive Officer, Harvard Medical Faculty Physicians, Beth Israel Deaconess Medical Center; Professor, Harvard Medical School; Board Member, Beth Israel Lahey Health and Beth Israel Deaconess Medical Center
- Luis Garcia, MD, FACS, MBA, FASMBS, President, Sanford Clinic
- Braden W. Batkoff, MD, MMM, FACC, Chief Medical Officer, United Cardiology Partners Inc.
- Rafael Cartagena, MD, Chief Executive Officer, North American Partners in Anesthesia
- Moderated by Marcus Robertson, Assistant Editor, Becker's Healthcare

Grand K

D. Presentation - Racism as a Public Health Crisis: How Illinois Hospitals Are Taking Action Against Health Inequities

- Tom Jackiewicz, President, University of Chicago Health System
- Brenda Battle, Senior Vice President, Community Health Transformation and Chief Diversity, Equity & Inclusion Officer at UChicago Medicine

Grand L

E. Perspectives on Restoring the Vitality of Healthcare Workers: A Panel Discussion

- Stuart Lustig, MD, National Medical Executive, Provider Partnerships, Evernorth Behavioral Health
- Rob Cetti, President, CareAllies
- Andrea Clifford, Director of Employee Health and Wellbeing, Ann & Robert H. Lurie Children's of Chicago
- Moderated by Allison Hofmann, National Vice President, Health System Division, Cigna

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Grand MN

F. Bringing Humanity to the Revenue Cycle Without Losing Your Edge

- Robert Broermann, Chief Financial Officer, Sentara Healthcare
- Mike Morris, President and Chief Executive Officer, Xtend Healthcare
- Dave Kereiakes, Partner, Providence Ventures
- Adrienne Moore, DrPH, FACHE, Executive Director, Revenue Assurance, Banner Health
- Moderated by Giles Bruce, Assistant Editor, Becker's Healthcare

Grand G

G. What's Next for Big Data and Analytics in Healthcare Business Transformation

- Don Gray, Chief Data Officer, Highmark Health
- Chris Harper, Chief Information Officer, The University of Kansas Health System
- Randy Farmer, MS, MEd, Chief Operating Officer, Delaware Health Information Network
- Sanjay Pattani, MD, MHSA, FACEP, Associate Chief Medical Officer, Central Florida Division, Mission Control, AdventHealth
- Tanya Stinson, Supervisor, Data Governance Support, Texas Health Resources
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC

Grand Suite 3

H. Presentation - Inpatient Bed Optimization and Master Facility Planning

- Shane Flickinger, MHA, FACHE, CLSSBB, Vice President, Operations, Thomas Jefferson University Hospitals
- Kristi Caldararo, MHA, Vice President, Operations, Thomas Jefferson Unversity Hospitals

Grand Suite 5

I. What C-Suites Serious about Health Equity and Value-Based Care Need Next

- Joseph Webb, DSc, MSHA, FACHE, Chief Executive Officer, Nashville General Hospital
- John Bulger, DO, MBA, Chief Medical Officer, Geisinger
- Jay Shrader, Vice President of Community Health, Wellness and Health Equity, Marshfield Clinic Health System
- Moderated by Kristen McDermott Woodrum, Partner, McGuire Woods LLP

Randolph 1 AB

J. The Nursing Workforce: Strategies to Win Talent and Maximize Engagement

- Sylvain Trepanier, DNP, RN, CENP, FAONL, FAAN, Senior Vice President and Chief Nursing Officer, Providence
- Gay Landstrom, Senior Vice President and Chief Nursing Officer, Trinity Health
- Erica DeBoer, RN, MA, CCRN-K, CNL, Senior Vice President, Chief Nursing Officer, Sanford Health
- Jim Dunn, Enterprise Executive Vice President and Chief People and Culture Officer, Atrium Health
- Moderated by Kelly Gooch, Senior Editor/Enterprise Lead, Becker's Healthcare

Randolph 3

K. Presentation - Pursuit of the Quintuple Aim: How Simi Valley's Acute Care Robotics Program is Expanding Access for all Patients

- Andrea Pakula, MD, Robotics Program Director, Adventist Health Simi Valley
- Jennifer Swenson, President, Adventist Health Simi Valley





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Monday, April 3 11:30 a.m. – 12:10 p.m. CT

Track B

Overcoming Staffing and Financial Challenges by Leveraging Your da Vinci® Robotic Service Line

Will Bertram

MBA, RN, BSN, CNOR, Chief Operating Officer, Sky Ridge Medical Center HCA Healthcare

Tuesday, April 4 10:25 – 11:05 a.m. CT

Track A

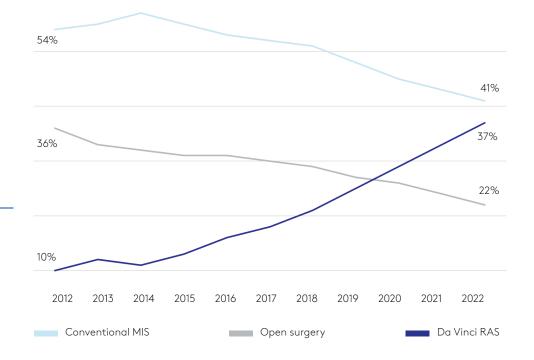
Growth Strategies for the Future: Northwell Health's Investments in People and Technology for Innovative Patient Care

Frank Cascio

Assistant Vice President, Program Management Northwell Health

Aaron Macoskey

MBA, MPAS, PA-C, Program Director, System Robotic Surgery Northwell Health



*Estimated volume of hospital inpatient and outpatient procedures, including: Bariatrics, Cholecystectomy, Colorectal, Foregut, Inguinal Hernia, Ventral Hernia, Hysterectomy - Benign & Radical, Lung Resection, Nephrectomy - Partial & Radical, and Prostatectomy procedures. Intuitive internal estimates based on hospital inpatient and outpatient procedure data available from IQVIA (formerly IMS Health) for 2012 – 2021, with 2022 estimates extrapolated from 2021. Da Vinci surgery volumes are for 2012 – 2022, which also includes procedures performed at ambulatory surgery centers. Data analysis, including ICD-9 and ICD-10 codes, are on file at Intuitive. Data and conclusions should be considered preliminary unless published in peer-reviewed journal.

BECKER'S HEALTHCARE

Presented material disclosure

Some presenters have received compensation from Intuitive for consulting and/or educational services. The material presented represents the views, experiences, and opinions of independent surgeons based on their practice and personal experience performing surgery with the da Vinci surgical system. Their experience may or may not be reproducible and is not generalizable.

Important safety information

For important safety information, please refer to intuitive.com/safety. For a product's intended use and/ or indications for use, risks, full cautions and warnings, please refer to the associated User Manual(s).

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Tried and tested: How health system partnerships unlock value in the laboratory

Bryan Vaughn

Senior Vice President, Hospitals and Health Systems, Labcorp

April 4, 2023 | 10:25-11:05 AM, CST | Grand Suite 3

Maintaining a health system's performance while addressing labor shortages and ever-evolving economic and regulatory pressures is harder than ever. In recent years, many large health systems have leveraged laboratory partnerships to optimize their workforce and supply chain, improve financial performance, and boost quality and access to care.

Please join us as Bryan Vaughn, senior vice president of hospitals and health systems at Labcorp, moderates a discussion examining diverse approaches to laboratory partnerships.



For more resources from our experts, access our Resource Center here.





TUESDAY, APRIL 4, 2023

Thank you to our **Corporate Partner**



10:25 - 11:05 AM

Grand Ballroom

A. Growth Strategies for the Future: Northwell Health's Investments in People and Technology for **Innovative Patient Care**

- Frank Cascio, Assistant Vice President, Program Management, Northwell Health
- Aaron Macoskey, MBA, MPAS, PA-C, Program Director, System Robotic Surgery, Northwell Health
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC

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B. What the C-suite of Resilient Hospital Teams Do Differently

- Greg Miner, Chief Executive Officer, Appleton Area Health
- Peter Hahn, MD, Chief Executive Officer, University of Michigan Health-West
- Paul Kempinski, MS, FACHE, President, Chief Executive Officer, Children's Mercy Kansas City
- Jeanette Wojtalewicz, MHA, President, Healthcare CFO Solutions
- Moderated by Erica Carbajal, Editor, Becker's Healthcare, Editor, Becker's Healthcare

Grand J

C. Culture Affects Patient Care and Experience: What Top **Hospitals Do Best**

- Lara Klick, Vice President and Patient Experience Officer, Tampa General Hospital
- Mallary McKinney, Chief Marketing Officer, UnityPoint Health
- Athena Minor, RN, Chief Nursing and Clinical Officer, Ohio County Healthcare
- Katherine Kalthoff, Division Vice President, Patient Experience, HCA Methodist Healthcare San Antonio Moderated by Giles Bruce, Assistant Editor,
- Becker's Healthcare

Grand K

D. Becoming the Best at Getting Better: An **Excellence Journey**

- Dennis R. Delisle, ScD, FACHE, Executive Director, University Hospital & Richard M. Ross Heart Hospital, The Ohio State University Wexner Medical Center
- Tracy Owens, Associate Professor, Integrated Systems Engineering, Ohio State University Fisher College of Business

Grand G

G. Hospitals in 2035: Digital Investments That Will Stick

- Patrick A. Woodard, MD, Chief Healthcare Information Officer, Monument Health
- Joel Vengco, Senior Vice President and Chief Information and Digital Officer, Hartford HealthCare
- Donna Roach, Chief Information Officer, University of Utah Health
- Rick Newell, MD, MPH, Chief Transformation Officer, Vituity
- Sudipto Srivastava, Vice President Digital Solutions, Hospital for Special Surgery
- Moderated by Timothy J. Fry, Partner, McGuireWoods LLP

Grand Suite 3

H. Tried and Tested: How Health System Partnerships Unlock Value in the Laboratory

Bryan Vaughn, Senior Vice President, Hospital and Health Systems, Labcorp

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Grand Suite 5

I. Presentation - Achieving a Culture of Zero Violence: Leadership Strategies to Reduce the Risk and Anxiety of Patients, Staff, and Visitors

- Brian Uridge, MPA, CPP, CHPA, CTM, DPSS, Deputy Director and Michigan Medicine Security Director, University of Michigan Division of Public Safety & Security

Randolph 1 AB

J. Elevating Diversity, Equity and Inclusion for a **Stronger Workforce**

- Vanessa Nazario, Chief Diversity Officer, Memorial Healthcare System
- Kyle Underwood, MHA, Program Manager II, Head and Neck Institute, Cleveland Clinic
- Sobeida Santana-Joseph, MSN, RN, NE-BC, LSSBB, OCN, Executive Director, Valley-Mount Sinai Comprehensive Cancer Care
- James Burroughs, Senior Vice President, Government and Community Relations and Chief Equity and Inclusion Officer, Children's Minnesota
- Jhaymee Tynan, Principal, Healthcare Services, Korn Ferry
- Moderated by Cynthia McEwen, Head of Diversity, Equity and Inclusion, Progyny







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Don't miss our session:

Strategic Workforce Education: Driving Business and Social Impact Tuesday April 4, 2023 from 11:10 - 11:50 AM CT

FEATURING:

Nathan Ziegler, PhD, System Vice President, Diversity, Leadership & Performance Excellence at CommonSpirit Lauren King, Senior Director, Talent Strategy and Career Development at Ascension



See how InStride is driving impact with healthcare organizations



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TUESDAY, APRIL 4, 2023

Randolph 3

K. Presentation - Workforce Strategies to **Achieve Health Equity**

- Susmita Pati, MD, MPH, Division Chief, Primary Care Pediatrics, Stony Brook University; Chief Medical Program Advisor, Alan Alda Center for Communicating Science
- Beth A. Tarini, MD, MBA, MS, Associate Professor, Pediatrics, George Washington University; Associate Director, Clinical and Translational Science Institute, Children's National Medical Center
- Mandi Diamond, PCMH CCE, Senior Advisor, Practice Advancement Strategies, DataGen

11:10 - 11:50 AM

Grand Ballroom

A. The Drive to Consumerism in Healthcare and What Patients Will Demand Next

- Caryn Stancik, Chief Communications and Marketing Officer, Cook County Health
- Shonette Carew, Enterprise Senior Director, Strategic Marketing, Nemours Children's Health
- Mona Baset, MBA, MA, Vice President, Digital Services, Intermountain Healthcare
- Harshal Shah, MHA, MBA, System Director, Digital Health, RWJBarnabas Health
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

Grand I

B. Leveraging Workforce Education to Solve Talent Needs and Support Organizational Strategy

- Lauren King, Senior Director, Talent Strategy and Career Development, Ascension
- Nathan Ziegler, PhD, System Vice President of Diversity, Leadership and Performance Excellence, CommonSpirit Health

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Grand J

C. Patient Experience and the Bottom Line: Programs and **Strategies That Add Value**

- Ruchi Garg, MD, National Program Director, Gynecologic Oncology, City of Hope
- Carey Officer, Vice President, Service Delivery Innovation, Center for Health Delivery Innovation, Nemours Children's Health
- James F. Kravec, MD, Chief Clinical Officer, Mercy Health Lorain, Mercy Health Youngstown; System Medical Director, Graduate Medical Education, Bon Secours Mercy Health
- Vivek Mohan, MD, Orthopaedic Spine Surgeon, Orthopaedic Spine Institute

- Brian Carlson, Vice President, Patient Experience, Vanderbilt University Medical Center

Thank you to our

- Moderated by Giles Bruce, Assistant Editor, Becker's Healthcare

Grand K

D. Presentation - High Quality Care on a Global Scale

- Prakash Chandrasekaran, PhD, Senior Director of Strategic Framework, Partnering, and Integration, Cleveland Clinic
- Amrit Gill, MD, Associate Chief Safety Officer, Cleveland Clinic

Grand L

E. Tough Payer Conversations: How to Handle Outpatient Migration, ERs, Inflation and More

- John Cascell, Senior Vice President, Managed Care, MemorialCare
- Bashar Naser, Chief Financial Officer and Chief Operating Officer, Gerald Champion Regional Medical Center
- Renē Suntay, Chief Financial Officer, Meadville Medical Center
- Kevin Thilborger, Managing Director, Huron
- Moderated by Marcus Robertson, Assistant Editor, Becker's Healthcare

Grand MN

F. Digital and Clinical Transformation for Improved **Consumer Outcomes**

- Lawrence M. Hanrahan, Managing Director, Huron Consulting
- Deepak Chaudhry, Managing Director, Huron Consulting

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Grand G

G. Win Patients with the Right IT and Digital Strategy

- Rohit Chandra, Chief Digital Officer, Cleveland Clinic
- Sanjeev Sah, Vice President and Chief Information Security Officer, Centura Health
- Sunila Levi, Vice President, Healthcare Platform Strategy, CommonSpirit Health
- James F. Kravec, MD, Chief Clinical Officer, Mercy Health Lorain, Mercy Health Youngstown; System Medical Director, Graduate Medical Education, Bon Secours Mercy Health
- Moderated by Sonia Gupta, MD, Chief Medical Officer, Change Healthcare









TUESDAY, APRIL 4, 2023

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Grand Suite 3

H. Presentation - Adjusting risk across the enterprise: Extending quality programs to community and critical access hospitals

- Kearstin Jorgenson, MS, CPC, COC, Operations Director, Intermountain Physician Advisor Services, Intermountain Healthcare
- Beau Bailey, MD, FAAP, Lead Physician Advisor, Intermountain Healthcare

Grand Suite 5

I. Presentation - The Future of Women's Health

- Priya Bathija, JD, MHSA, Founder and Chief Executive Officer, Nyoo Health
- Richard Beigi, M.D., MsC, President, Magee-Womens Hospital of UPMC
- Sheri DeShazo, MBA, MHA, RN, FACHE, President, Advocate Sherman Hospital
- Davina V. Prabhu, MHA, Vice President, Ambulatory Care Network, NewYork Presbyterian

Randolph 1 AB

J. How to Build a Great Nursing Workforce and Retain Top Talent

- Janet Tomcavage, Executive Vice President, Chief Nurse Executive, Geisinger
- Jill Case-Wirth, MHA, BSN, RN, FAAN, Senior Vice President and Chief Nurse Executive, Wellstar Health System
- Paul Coyne, DNP, MBA, MS, Senior Vice President and Chief Nurse Executive, HSS
- Dianne Aroh, RN, Senior Vice President and Chief Nursing Officer, Virginia Mason Franciscan Health
- Moderated by Mariah Muhammad, Writer, Events + Custom Content, Becker's Healthcare

Randolph 3

K. Top Trends for Hospital Pharmacy and Leaders

- Tim Lynch, PharmD, MS, FABC, FASHP, FWSPA, Senior Vice President and Chief Administrative Officer, Multicare Health System
- Jerry Rebo, Director, Pharmacy Value and Outcomes, Novant Health
- Joshua R. Guerin, PharmD, MBA, Director, Pharmacy Services, Brigham & Women's Faulkner Hospital
- Ghalib Abbasi, Director, System Pharmacy Informatics, Houston Methodist Hospital System

11:55 AM - 12:55 PM

NETWORKING LUNCHEON IN THE EXHIBIT HALL

1:00 - 1:40 PM

Grand Ballroom

A. The New Hospital Revenue Sources CEOs, CFOs are Excited about

- Michael Stapleton, Chief Executive Officer, Thompson Health
- David Nosacka, Senior Vice President and Chief Financial Officer, Virginia Mason Franciscan Health
- David Tam, Chief Executive Officer, Beebe Healthcare
- Julie A. Freischlag, MD, FACS, FRCSEd(Hon), DFSVS, Chief Executive Officer, Atrium Health Wake Forest Baptist; Dean, Wake Forest School of Medicine; Chief Academic Officer, Atrium Health Enterprise
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

Grand I

B. Where to Start in Building a Value and Innovation-Focused Culture

- Thomas M. Maddox, MD, Vice President, Digital Products and Innovation, BJC HealthCare/Washington University School of Medicine
- Trishul Kapoor, MD, CSTAR Fellow, Department of Anesthesiology, University of Michigan Medicine
- Gail Games, MHA, FACHE, Vice President, Chief Learning and Development Officer, Holzer Health System
- Chia-Shing Yang, MD, Regional Chief Medical Officer, Sound Physicians
- Sriram Vissa MD, CPE, FACP, SFHM, CPHQ, Chief Medical Officer and Vice President, Medical Affairs, SSM Health DePaul Hospital
- Moderated by Mackenzie Bean, Assistant Vice President, Managing Editor, Becker's Healthcare

Grand J

C. Physician Employment Contracts in the Next 5 Years

- Clay Runnels, MD, Executive Vice President and Chief Physician Executive, Ballad Health
- Scott Polenz, MBA, CPA, FACHE, Vice President, Physician and Advanced Practice Clinician Relations, Marshfield Clinic Health System
- Sheniece Smith, Esq, FACHE, Chief Administrative Officer and General Counsel, NorthBay Healthcare
- Logan Mary Ebbets, MS, CPRP, Principal Recruiter, Clinical Talent Acquisition, Optum Care Northeast
- Moderated by Alan Condon, Editor-in-Chief, Becker's Healthcare



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Have you thought about how managing the blood supply differently can unlock your hospital's potential? Abbott and BCA are revolutionizing the Transfusion Medicine industry and introducing innovative donor experiences such as mixed-reality adventures.

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Leading the Future of Care and Biotherapies to Transform Patient Care

April 4, 1:00 - 1:40 p.m.

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Grand K

D. Reduce Variations in Care and Optimize Clinical Performance without Alienating Physicians

- Dana Farley, RN, MBA, CCM, Senior Vice President, Patient Care Coordination, CommonSpirit Health
- Franklin Owusu, MPA, MBA, FACHE, Administrator, Hospital Operations, The Ohio State Wexner Medical Center
- Michael Martin, PT, MPT, Associate Executive Director, The Ohio State University Wexner Medical Center, Richard M. Ross Heart Hospital
- Liam Woodard, MHA, Vice President, Client Partnerships, Monogram Health
- Moderated by Kelly Gooch, Senior Editor/Enterprise Lead, Becker's Healthcare

Grand L

E. Leading the Future of Care and Biotherapies to Transform Patient Care

- Joana Araujo, Senior Director, Global Marketing, Abbott
- Harpreet Sandhu, Chief Executive Officer, Stanford Blood Center; Chair, Blood Centers of America
- Chris Miskel, President and Chief Executive Officer, Versiti Inc.
- Debra BenAvram, Chief Executive Officer, Association for the Advancement of Blood and Biotherapies
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC



Grand MN

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F. What Works to Improve Hospital Cash Flow and Combat Inflation

- Tammy Wallace, Chief Financial Officer, UCLA Hospital System
- Tom Siemers, FACHE, Chief Executive Officer, Wilbarger General Hospital
- Richard Allen, Chief Executive Officer, Warren General Hospital
- Bashar Naser, Chief Financial Officer and Chief Operating Officer, Gerald Champion Regional Medical Center
- Moderated by Timothy J. Fry, Partner, McGuireWoods LLP

Grand G

G. Transforming the Business Through IT and the Future of IT

- Bradd Busick, Senior Vice President and Chief Information Officer, MultiCare
- Jeffrey Sturman, Senior Vice President and Chief Information Officer, Memorial Healthcare System
- Tracy Chu, FACHE, Corporate Vice President, Population Health and Chief Executive, ACO, Scripps Health
- Angela A. Shippy, MD, MHA, FACP, FHM, Senior Physician Executive and Clinical Innovation Lead, Nonprofit Healthcare, Amazon Web Services
- Moderated by Holly Buckley, Partner, McGuireWoods LLP



Grand Suite 5

I. Transformative Change: Advancing DEI Across Your Healthcare System

- Marc Gorelick, MD, President and Chief Executive Officer, Children's Minnesota
- James Burroughs, Senior Vice President, Government and Community Relations and Chief Equity and Inclusion Officer, Children's Minnesota
- Laurin Cathey, Senior Vice President and Chief Human Resources Officer, Children's Minnesota
- Moderated by Mariah Muhammad, Writer, Events + Custom Content, Becker's Healthcare

Randolph 1 AB

J. What Incoming Nurse Leaders Need to Succeed

- Karen Strauman, Vice President, Chief Nursing Officer, M Health Fairview
- Jeff Murphy, Vice President of Women's, Children's and Emergency Services and Associate Chief Nursing Officer, UChicago Medicine
- Jacquelyn Frombach, DNP, RN, System Chief Nursing Executive, Marshfield Clinic Health System
- Erica DeBoer, RN, MA, CCRN-K, CNL, Senior Vice President, Chief Nursing Officer, Sanford Health
- Moderated by Marcus Robertson, Assistant Editor, Becker's Healthcare







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Don't miss our workshop!

Patient Payment Outlook: 5 Trends to Know for Your Growth in 2023

DATE: Tuesday, April 4 3:35 PM-4:15 PM CT

LOCATION: GRAND I BALLROOM



TRACI RIECKMANN Vice President, Strategic Account Management of Health Systems, CareCredit



DAVID STIEVATER Partner, CWH Advisors

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TUESDAY, APRIL 4, 2023

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3:00 - 3:30 PM

NETWORKING BREAK IN THE EXHIBIT HALL

3:35 - 4:15 PM

Grand Ballroom

A. Balancing Employed, Independent and Contracted Physicians for a Healthy Ecosystem

- Bruce Rogen, MD, MPH, FACP, Chief Medical Officer, Cleveland Clinic Employee Health Plan and Chair, Cleveland Clinic Quality Alliance CIN
- Hoda Asmar, MD, MBA, Executive Vice President and Chief Medical Officer, Providence
- Tony S. Reed, MD, PhD, MBA, Senior Vice President and Chief Quality, Safety, and Experience Officer, Inspira Health
- Stacey Noonan, MBA, FACHE, Vice President of Physician Recruiting, Radiology Partners
- Moderated by Laura Dyrda, Vice President, Editor in Chief, Becker's Healthcare

Grand I

B. Patient Payment Outlook: 5 Trends to Know for Your Growth in 2023

- David Stievater, Partner, CWH Advisors
- Traci Rieckmann, Vice President, Strategic Account Management, Health Systems, CareCredit



Grand J

C. What Happens to Physician Pay in Value-Based Care

- Andy Anderson, Andy Anderson, MD, MBA, Chief Medical Officer and Chief Quality Officer, RWJBarnabas Health Officer, RWJBarnabas and Rutgers Medical Group
- Chad M. Teven, MD, MBA, FACS, Plastic and Reconstructive Surgeon, Northwestern Medicine; Clinical Assistant Professor of Surgery, Northwestern University Feinberg School of Medicine
- Marjorie Alexander, MBA, CPRP, Managing Director, Physician Recruiting, ChenMed
- Michael Redler, MD, Orthopedic Surgeon, Hartford HealthCare
- Moderated by Kristen McDermott Woodrum, Partner, McGuire Woods LLP

Randolph 3

K. Frientor: What is the Next Generation Looking for in Mentorship? It's Not What You Think!

- Kyle Underwood, Program Manager II, Head and Neck Institute, Cleveland Clinic
- Adam Haas, Administrative Assistant II, Head and Neck Institute, Cleveland Clinic
- Ellington C. Jones, DrPH, FACHE, Chief Administrative Officer, Surgical Specialties, UC San Diego Health
- Habib Sabbagh, MHA, LSSBB, Program Manager, Physician Wellness, UC San Diego Health
- Sue Feldman, RN, MEd, PhD, FACMI, Director, Health Informatics Graduate Programs, University of Alabama at Birmingham
- Darby Davenport, MSHA, MSHI, Manager, Operations, Telehealth, UAB Health System

1:45-2:15 PM

Grand Ballroom

A. Keynote Interview

- Tomislav Mihaljevic, MD, President and Chief Executive Officer, Cleveland Clinic
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker and Educator; Author, Managing Healthcare Reform: Ideas for Leaders

2:20 - 3:00 PM

Grand Ballroom

A. KEYNOTE PANEL - Women in Leadership: A Crash Course in Resiliency and How to Keep the Edge

- Johnese Spisso, MPA, President, UCLA Health; Chief Executive Officer and Associate Vice Chancellor, Health Sciences, UCLA Health System
- Prathibha Varkey, MBBS, MBA, President, Mayo Clinic Health System
- Lindsey Otradovec, Regional Vice President, Intuitive
- Jessica Brazier, Chief Diversity, Equity and Inclusion Officer, AdventHealth
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

Grand I

B. SEMI-KEYNOTE Interview

- Rahul Gupta, MD, MPH, FACP, MBA, Director, Office of the National Drug Control Policy, White House
- Moderated by Jakob Emerson, Editor, Associate News Director, Becker's Healthcare, Editor, Becker's Healthcare



HERON THERAPEUTICS INVITES YOU TO A CLINICAL PRESENTATION

The Future of Postoperative Pain Management in Orthopedic Surgery

Date:

Tuesday, April 4, 2023 3:35 PM - 4:15 PM CST

Location:

Grand L Hyatt Regency Chicago, IL

Featuring:



Kevin D. Warner, PharmD Clinical Pharmacist Covenant HealthCare Saginaw, MI



Scott Sigman, MD Orthopedic Surgical Associates of Lowell North Chelmsford, MA

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TUESDAY, APRIL 4, 2023

Grand K

D. Presentation - Upward Mobility: Developing Diverse **Internal Talent to Enhance Leadership Pipelines**

- Betsy Rahill, Director, Talent Strategy, UChicago Medicine
- Ashley Casiello, Senior Consultant, Workforce Development, UChicago Medicine
- Audrey Gamet, Senior Consultant, Leadership Recruitment Strategy, UChicago Medicine

Grand L

E. The Future of Postoperative Pain Management in **Orthopedic Surgery**

- Scott Sigman, MD, Orthopedic Surgeon, Orthopedic Surgical Associates of Lowell
- Kevin D. Warner, PharmD, Clinical Pharmacist, Covenant Healthcare



Grand MN

F. Revenue Cycle Meets Customer Service: How to Construct a Top Team to Bring Humanity to RCM

- Meghan Agnew, Chief Financial Officer, Harvard Medical Faculty Physicians
- Joy Killham, Director, Revenue Cycle Director, McPherson Medical and Surgical
- Maan Fares, MD, FACC, Staff Physician, Clinical Cardiology Heart & Vascular Institute; Chairman, Global Patient Services, Cleveland Clinic
- Heather Crowell, Senior Vice President, National Accounts, RevSpring
- Moderated by Giles Bruce, Assistant Editor, Becker's Healthcare

Grand G

G. Precision Medicine, Genomics and More: What's Next for Healthcare Delivery

- Justin Brueck, MHA, MA, System Vice President, Innovation and Research, NorthShore Edward-Elmhurst Health
- James G. Terwilliger, Senior Vice President and Chief Operating Officer, Virginia Mason Franciscan Health
- Sandra Bossi, Senior Director, Care Delivery Innovation, Hospital for Special Surgery
- Lisa Goodlett, Chief Financial Officer, Medical University of South Carolina
- Moderated by Kelly Gooch, Senior Editor/Enterprise Lead, Becker's Healthcare

Grand Suite 3

H. Presentation - Designing High Potential Programs that Work: The Case of UAB Medicine

- Jean Ann Larson, PhD, Chief Leadership Development Officer, UAB Medicine, Senior Associate Dean, Heersink School of Medicine
- Matthew J. Painter, PhD, Director of Leadership Development, UAB Health System and School of Medicine

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Grand Suite 5

I. Smart Investments in Social Determinants of Health: What the Best Strategies Look Like

- Patrick Runnels, MD, MBA, Chief Medical Officer, Population Health, University Hospitals, Cleveland
- Kenneth Altman, MD, PhD, FACS, Chair, Department of Otolaryngology, Head and Neck Surgery, Geisinger
- Shikha Jain, MD, FACP, Assistant Professor of Medicine, Division of Hematology and Oncology; Director, Communication Strategies in Medicine; Associate Director, Oncology Communication & Digital Innovation, UI Health
- Moderated by Holly Buckley, Partner, McGuire Woods LLP

Randolph 1 AB

J. Balancing Employed Nurses with Contracted Labor: Best **Ideas and Strategies**

- Pidge Lohr, DNP, RN, CENP, Vice President, Nursing Operations, Prisma Health
- D'Andre Carpenter, DNP, Chief Nursing Officer, UnityPoint Health
- Moderated by Marcus Robertson, Assistant Editor, Becker's Healthcare

Randolph 3

K. Tech Revolutionizing Supply Chain Operations

- Eric Tritch, Vice President, Supply Chain, UChicago Medicine
- Sunil Dadlani, Chief Information and Transformation Officer, Chief Cyber Security Officer, Atlantic Health System
- Ramy Hanna, Chief Executive Officer, HealthTrust Supply Chain Continental/ROI
- Moderated by Alan Condon, Editor-in-Chief, Becker's Healthcare

4:20 - 5:20 PM

Grand Ballroom

A. Keynote Interview

- Mark Cuban, Entrepreneur; Shark, Shark Tank; Owner, Dallas Mavericks; Owner, Cost Plus Drugs; Author, How to Win at the Sport of Business
- Moderated by Alexandra Coren, Executive Chair, Inventor and Co-Founder, Wambi



5:20 - 7:30 PM

COCKTAIL RECEPTION IN THE EXHIBIT HALL





notable

Workshop

Intelligent Automation – Delivering on the *Promise* of Cutting–Edge Technology

Wednesday, April 5 9:55 am - 10:35 am Grand I

Join the workshop to learn from executives at Gillette Children's and Marshfield Clinic Health System about how they've successfully deployed intelligent automation to drive productivity and transform the patient experience. Hear successful strategies, tactics, and lessons learned as these leaders reimagine how healthcare works.

Visit Notable at booth #923

notablehealth.com

Panelists



Susan Turney, MD, CEO, Marshfield Clinic Health System



Tim Getsay, Executive Vice President of Performance and Integration, Gillette Children's

Moderator



Carle Falk, Head of Research, Notable

WEDNESDAY

- Track A CEO + Executive Strategy
- Track B C-Suite Strategies, Leadership + Healthcare Transformation
- **Track C** Physician Leadership + Population Health
- **Track D** Clinical Leadership + Patient Safety
- **Track E** Top Operational + Clinical Leadership Strategies and Ideas
- **Track F** CFO, Revenue Cycle + Financial Strategy

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- Track G CIO, Digital Strategy + Virtual Care
- Track H Thought Leadership
- Track I Health Equity, Value-Based Care +
- Population Health
- Track J CNO + Nurse Leadership
- Track K Pharmacy + Supply Chain

8:00 - 8:40 AM

Grand Ballroom

A. KEYNOTE PANEL - Health Equity and Social Determinants of Health in the Next Decade: Smart Moves to Spark Change

- R. Lawrence Moss, MD, FACS, FAAP, President and Chief Executive officer, Nemours Children's Health
- Erickajoy Daniels, Senior Vice President and Chief Diversity, Equity and Inclusion Officer, Advocate Aurora Health
- Ronald Copeland, MD, FACS, Senior Vice President and Chief Equity, Inclusion and Diversity Officer, Kaiser Permanente
- Jill Hoggard Green, PhD, RN, President and Chief Executive Officer, The Queen's Health System
- Moderated by Mackenzie Bean, Assistant Vice President, _ Managing Editor, Becker's Healthcare

Grand I

B. SEMI-KEYNOTE PANEL - Building to Financial Stability: **Best Ideas from CEOs**

- Richard S. Isaacs, MD, FACS, Chief Executive Officer and Executive Director, The Permanente Medical Group; President and Chief Executive Officer, Mid-Atlantic Permanente Medical Group; Co-Chief Executive Officer, The Permanente Federation
- Matt Love, President and Chief Executive Officer, Nicklaus Children's Health System
- Airica Steed, EdD, RN, President and Chief Executive Officer, MetroHealth

- Erik Wexler, Chief Operating Officer, Providence
- Moderated by Laura Dyrda, Vice President, Editor in Chief, Becker's Healthcare

8:45 - 9:25 AM

Grand Ballroom

A. KEYNOTE PANEL - Consumerism as a Health System Strategy in the Next 5 Years

- Nick Ragone, Chief Marketing and Communications Officer and Executive Vice President, Ascension
- Jared Antczak, Chief Digital Officer, Sanford Health
- Shane Strum, President and Chief Executive Officer, Broward Health
- Sara Vaezy, Executive Vice President and Chief Strategy and Digital Officer, Providence
- Moderated by Brian Zimmerman, Assistant Vice President, Custom Content, Becker's Healthcare

9:25 - 9:55 AM

NETWORKING BREAK IN THE EXHIBIT HALL

9:55 - 10:35 AM

Grand Ballroom

A. What Will Add the Most Value to Healthcare Organizations in the Next 3 Years

- David Kim, MD, Executive Vice President and Chief Executive, Physician Enterprise, Providence
- Phillip Chang, MD, Senior Vice President and Chief Medical and Quality Officer, Memorial Hermann
- Kathleen Theobald, Executive Director, Kaiser Permanente _ Nurse Anesthetists Association
- Moderated by Mackenzie Bean, Assistant Vice President, Managing Editor, Becker's Healthcare

Grand I

B. Intelligent Automation - Delivering on the Promise of **Cutting-Edge Technology**

- Susan Turney, MD, MS, FACP, FACPME, Chief Executive Officer, Marshfield Clinic Health System
- Tim Getsay, Executive Vice President, Integration and Performance, Gillette Children's Specialty Healthcare
- Moderated by Carle Falk, Head, Research, Notable Health

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1 in 31 patients

in the U.S. are infected by HAIs at any given time¹



600,000+ patients

in the U.S. annually will develop HAIs²



\$3.5 billion to \$10 billion per year

the cost of HAIs to the U.S. healthcare system³

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References: 1. Agency for Healthcare Research and Quality. AHRQ's Healthcare-Associated Infections Program. https://www.ahrq.gov/hai/index.html. Published September 2014. Reviewed April 2022. Accessed September 3, 2022. 2. Centers for Disease Control and Prevention. Data Portal. https://www.cdc.gov/hai/ data/portal/index.html. Accessed February 14, 2023. 3. Eloquest Healthcare. Financial Impact of Surgical Site Infections. https://eloquesthealthcare.com/2018/07/11/financial-impact-of-surgical-site-infections-ssis/. Published July 11, 2018. Accessed September 3, 2022.

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C. Balancing Diverse Clinical Teams for Better **Patient Outcomes**

- Heitham Hassoun, MD, Vice President and Medical Director, International, Cedars-Sinai
- Klaus Boel, MD, MBA, National Medical Director, Ambulatory and Post-Acute Services, Lifepoint Health
- Dianne Aroh, RN, Senior Vice President and Chief Nursing Officer, Virginia Mason Franciscan Health
- Rani Morrison Williams, MS, MSW, LCSW, FACHE, Chief Diversity and Community Health Equity Officer, University of Illinois Hospital & Health Sciences System
- Moderated by Brian Zimmerman, Assistant Vice President, Custom Content, Becker's Healthcare

Grand K

D. Presentation - Protecting Patients and Providers: Creating a Learning Community for Safe Opioid Prescribing

- Thomas Hensing, MD, MS, Associate Chief Quality Officer, Ambulatory Care; Deputy Division Head, Hematology and Oncology; Co-Director, Thoracic Oncology Program, NorthShore Univesity HealthSystem
- David M. Dickerson, MD, Section Chief, Pain Medicine and Medical Director, Anesthesia Pain Services, NorthShore University HealthSystem
- Stephen Reinhart, MBA, Manager, Ambulatory Quality and Care Transformation, NorthShore University HealthSystem

Grand G

G. How Virtual Care Fits into Top Health Systems' **Growth Strategies**

- Thomas Kruse, Senior Vice President and Chief Strategy Officer, Virginia Mason Franciscan Health
- Jared Antczak, Chief Digital Officer, Sanford Health
- Rahul Mediwala, MD, MBA, CPE, Chief Executive Officer, Renown Medical Group
- Scott Mackey, DO, Associate Chief Medical Information Officer, Emergency Medicine Faculty Tulane/LSU
- Moderated by Laura Dyrda, Vice President, Editor in Chief, Becker's Healthcare

Grand Suite 5

I. Pay for Performance Reimagined: What's Next Based on Lessons Learned

- Karyn Baum, Chief Transformation Officer, Essentia Health
- Anjali Kataria, Chief Executive Officer and Co-Founder, Mytonomy
- Moderated by Amanda K. Roenius, Associate, McGuireWoods LLP

Randolph 1 AB

J. Build a Physician Workforce by Leveraging the Benefits of **Graduate Medical Education**

- Jennifer LeTourneau, DO, Clinical Vice President, Medical Education, Legacy Health

- James P. Orlando, EdD, Chief Graduate Medical Education Officer, St. Luke's University Health Network

Randolph 3

K. Medication Errors and Human Bias: How Can **Technology Help**

- Ghalib Abbasi, PharmD, MS, MBA Director, System Pharmacy Informatics, Houston Methodist Hospital System

10:40 - 11:20 AM

Grand Ballroom

A. KEYNOTE PANEL - The Physician and Payer Strategies That Will Make or Break Health Systems in the Next 5 Years

- Amy Perry, President and Chief Operating Officer, Banner Health
- Dennis Matheis, President and Chief Executive Officer, Sentara Healthcare
- Andrew Bindman, MD, Executive Vice President, Chief Medical Officer, Kaiser Permanente
- Don Antonucci, Chief Executive Officer, Providence Health Plan
- Moderated by Jakob Emerson, Editor, Associate News Director, Becker's Healthcare, Editor, Becker's Healthcare

11:25 AM - 12:05 PM

Grand Ballroom

A. The Road to Value-Based Care: Innovative Strategies for **Evolving from a Fee-For-Service Model**

- David Callender, MD, President and Chief Executive Officer, Memorial Hermann Health System
- Erin Asprec, Executive Vice President, Chief Operating Officer, Memorial Hermann Health System
- Alec King, Executive Vice President, Chief Financial Officer, Memorial Hermann Health System
- Feby Abraham, Executive Vice President, Chief Strategy Officer, Memorial Hermann Health System
- Jamie McCarthy, MD, Executive Vice President and Chief Physician Executive, Memorial Hermann Health System

Grand I

B. Breaking the Cycle: Improving Transition of Care for Patients Following an Osteoporosis-Related Fracture

- Ann E. Kearns, MD, PhD, Associate Professor of Medicine, Emeritus, Mayo Clinic Rochester
- Michele McDermott, MD, Medical Director, Bone, Amgen





Breaking the Cycle: Improving Transition of Care for Patients Following an Osteoporosis-Related Fracture

JOIN OUR WORKSHOP AT BECKER'S HOSPITAL REVIEW 13TH ANNUAL MEETING Wednesday, April 5, 2023 | 11:25 a.m. - 12:05 p.m. CT Hyatt Regency Chicago, Grand I

For patients experiencing a fragility fracture, many adults **remain undertreated for osteoporosis, leading to secondary fractures and increased costs** for patients and the healthcare system.^{1,2}

Join us for a discussion about Amgen and Mayo Clinic's collaboration in a patient-centered pilot program that facilitated a structured handoff process between bone specialists and primary care providers, resulting in improved rates of osteoporosis diagnosis and treatment.

The workshop will also explore strategies for engaging healthcare stakeholders in interventions and next steps for improving care outcomes.

MODERATOR:



Christen Buseman, PhD, MPH Director of IDN Strategy and Marketing, Amgen

SPEAKERS:



Ann Kearns, MD, PhD Endocrinologist, Mayo Clinic



Michele McDermott, MD Medical Director, Bone, Amgen

1. Balasubramanian A, et al. Risk of subsequent fracture after prior fracture among older women. Osteoporos Int. 2019;30(1):79-92. doi: 10.1007/ s00198-018-4732-1 2. Tran O, et al. Long-term direct and indirect economic burden associated with osteoporotic fracture in US postmenopausal women. Osteoporos Int. 2021;32:1195–1205. https://doi.org/10.1007/s00198-020-05769-3





Strategies to Emerge Stronger from a Debilitating Fiscal Year

Wednesday, April 5, 11:25 AM - 12:05 PM | Grand L



Jennifer Williams MBA, FHFMA VP, Financial Services and CFO Wayne Healthcare



Sue Plank LCSW, CHAM Director, Patient Access Goshen Health



Paul Shorrosh MBA, MSW, CHAM Founder and CEO AccuReg

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Christen Buseman, PHD, MPH, Director, IDN Strategy and Marketing, Amgen



Grand J

C. Telehealth, Remote Care and What Clinical Leaders Still Need to Succeed

- Cathleen Wheatley, DNP, RN, CENP, FAAN, President, Atrium Health Wake Forest Baptist Medical Center, Senior Vice president, Clinical Operations
- Chuck Watson, MD, Chief Medical Information Officer, Kettering Health Network
- Catherine Shull Fernald, DNP, RN, FACHE, Chief Nursing Officer, Acute Care, ChristianaCare
- Robert Budman, MD, MBA, Chief Medical Information Officer, Nuance
- Moderated by Jakob Emerson, Editor, Associate News Director, Becker's Healthcare, Editor, Becker's Healthcare

Grand K

D. Best Ideas for Emerging Clinical Leaders to Succeed

- Peter Rasmussen, MD, Chief Clinical Officer, The Clinic by Cleveland Clinic; Professor of Neurosurgery, **Cleveland Clinic**
- Jeffrey L. Cohen, MD, FACS, FASCRS, CPE, Executive Vice President and Chief Operating Officer, Hartford HealthCare
- Pat Rosenberg, RN, MSN, Chief Nursing Officer, Touro LCMC Health
- Matthew Munroe, MHA, RRT, RCP, CTTS, Administrator, Hospital Operations, The Ohio State University Wexner Medical Center
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC

Grand L

E. How to Drive Strong Financial Performance in the **Emerging New Normal**

- Sue Plank, LCSW, CHAM, Director, Patient Access, Goshen Health
- Jennifer Williams, MBA, FHFMA, Vice President, Financial Services and Chief Financial Officer, Wayne Healthcare
- Moderated by Paul Shorrosh, MBA, MSW, CHAM, Founder and Chief Executive Officer, AccuReg



Grand MN

F. How to Motivate Great Revenue Cycle Teams and Integrate the Patient Care Mission

- Eric Zuhlke, Vice President, Ambulatory Integration and **Operational Excellence, HonorHealth**
- Brad Becker, Senior Director, Revenue Cycle, Mason Health
- Dayne Hoffman, Director of RCM Solutions at Notable

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- Moderated by Mackenzie Bean, Assistant Vice President, Managing Editor, Becker's Healthcare

Grand G

G. Telehealth, Virtual Care and Measuring **Physician Productivity**

- Jeffrey Sunshine, MD, PhD, FACR, Chief Medical Information Officer, University Hospitals, Cleveland
- Fletcher Pierce, MD, Vice President of Clinical Operations, Sentara Healthcare
- Robert Hoesch, MD, Regional Chief Medical Officer, Intermountain Healthcare, Canyons Region
- Ravi Patel, Vice President, Digital Health, Lurie Children's Hospital of Chicago
- Moderated by Mariah Muhammad, Writer, Events + Custom Content, Becker's Healthcare

Grand Suite 3

H. Delivering Clinical Innovation and Value Through Partnership: Re-inventing Inpatient Care Delivery

Ann Cappellari, MD, Chief Medical Information Officer, SSM Health

Grand Suite 5

I. The Economics of Healthcare and Rural Hospitals

- Vicki Lewis, President, Chief Executive Officer, Coffee **Regional Medical Center**
- Julie Gauderman, DNAP, APRN, CRNA, Associate Director, Assistant Professor, Saint Mary's University of Minnesota Graduate Program in Nurse Anesthesiology
- Ron Hunt, Chief Financial Officer, Eastland Memorial Hospital
- Moderated by Brian Zimmerman, Assistant Vice President, Client Content and Strategy, Becker's Healthcare

Randolph 1 AB

J. Presentation - The New Rules of Healthcare

- Naveed Moosa, Senior Vice President, Strategy and Innovation, AdvocateAurora Health
- Dalia Saleh, PharmD, Vice President, Care Transformation, AdvocateAurora Health

Randolph 3

K. Make Supply Chain the Differentiator at Your Health System

- Eric Morrison, System Vice President, Supply Chain **Operations, CommonSpirit Health**
- Vella Stevanovic, Director, Supply Chain Operations and Logistics, The University of Chicago Medicine
- Sean Poellnitz, Chief Resource Officer, Renown Health
- David Kalainov, MD, MBA, Clinical Professor, Orthopaedic Surgery, Northwestern University Feinberg School of Medicine; Adjunct Lecturer, Farley Center for Entrepreneurship and Innovation, Northwestern University
- Moderated by Alan Condon, Editor-in-Chief, Becker's Healthcare





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12:10 - 1:10 PM

NETWORKING LUNCHEON IN THE EXHIBIT HALL

1:15 - 1:55 PM

Grand Ballroom

A. Venture Capital, Digital Health and Investments That Make Sense for Health Systems

- David Sylvan,
- President, University Hospitals Ventures, Cleveland
- Anuradhika Anuradhika, System Vice President, Strategic Partnerships, CommonSpirit Health
- Dave Kereiakes, Partner, Providence Ventures
- Saad Chaudhry, Chief Information Officer, Luminis Health
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC

Grand I

B. Where Healthcare Economics and Health System Strategy Are Headed

- Christy Bray Ricks, MHA, CPRP, CDR, Vice President, Provider Talent, Ardent Health Services
- Scott D Nygaard, MD, Chief Operating Officer, LeeHealth
- Matthew J. Dellaquila, MD, MBA, FASA, Vice Chief, Anesthesia Operations, Henry Ford Jackson Hospital
- Kimberly Cantees, MD, MBA, Clinical Director, Anesthesiology and Perioperative Medicine, UPMC Presbyterian Hospital
- Moderated by Jakob Emerson, Editor, Associate News Director, Becker's Healthcare, Editor, Becker's Healthcare

Grand J

C. The Impact of Empathy on Burnout: Shatter Myths Affecting Engagement and Profitability

- Peggy Duggan, MD, Executive Vice President and Chief Medical Officer, Tampa General Hospital
- Nirav Patel, MD, Chief Medical Officer, University Medical Center New Orleans
- Matthew Munroe, MHA, Administrator, Hospital Operations, The Ohio State University Wexner Medical Center
- Stephanie Wright, MSA, CMPE, CPRP, Director, Physician Talent Strategy, BJC HealthCare
- Zenobia Brown, MD, Associate Chief Medical Officer; Senior Vice President, Population Health Care Management; Executive Director, Northwell Health Solutions
- Moderated by Paige Twenter, Writer / Reporter, Becker's Healthcare

Grand K

D. What the Next Generation of Clinical Leaders Need Today

- Michelle Winfield-Hanrahan, RN, BSN, MHA, MSN, Chief Clinical Access Officer, Assistant Vice Chancellor for Access, University of Arkansas Medical Services
- Jeremy Cauwels, MD, FACP, FHM, Chief Physician, Sanford Health

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- Keith Fernandez, MD, Chief Clinical Officer, Privia Health
- David Chou, Chief Digital Officer, Legacy Community Health
- Moderated by Riz Hatton, Assistant Editor, Becker's Healthcare

Grand L

E. How to Build Nimble Teams With a Great Culture

- Anuj Vohra, DO, Chair and Medical Director, Emergency Medicine, Charlotte Hungerford Hospital, Hartford Healthcare
- Dawn Lacska-Tommerdahl, FACHE, MBA, RN, Assistant Vice President, Primary Care Strategy, AdventHealth Medical Group
- Raymond Hino, Chief Executive Officer, Southern Coos Hospital & Health Center
- Moderated by Amanda K. Roenius, Associate, McGuireWoods LLP

Grand MN

F. The Nursing Workforce: Big Ideas for the Next Generation

- Angie Kauffman, RN, MSN, Chief Executive Officer, South Texas Spine & Surgical Hospital
- Gina Calder, President, BJC St. Charles County
- Kenneth Walker, Chief Executive Officer, Norwalk Community Health Center
- Megan Gillespie, DNP, MBA, RN, NEA-BC, FACHE, Vice President and Chief Nursing Officer, Advocate Lutheran General Hospital
- Moderated by Brian Zimmerman, Assistant Vice President, Client Content and Strategy, Becker's Healthcare

Grand G

G. Telehealth, Mobile Health and Digital Transformation: The Best Ideas Today

- Emily Warr, Administrator, Center for Telehealth, Medical University of South Carolina
- Bill Manzie, Administrative Director, Telehealth, Memorial Healthcare System
- Dinesh Kotak, MD, Physician Lead Oncology Technology, National EICC, The Permanente Medical Group, Co-Chair, National Precision Medicine and Genomics Technology Initiative, Kaiser Permanente
- Daniel Gomez, MD, Attending Physician, Vice Chair, Clinical Operations and Director, Thoracic Radiation Oncology Disease, Memorial Sloan Kettering Cancer Center

Grand Suite 3

H. The Labor Cost Crunch: How Data and Tech Address the Industry's Biggest Challenge

- Rahul Singh, Senior Partner, Healthcare and Life Sciences, West Monroe
- Gerry Lewis, Executive Vice President and Chief Information Officer, US Radiology Specialists



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Grand Suite 5

I. Presentation - Making Every Moment Matter...Creating an Exceptional Digital and In Person Consumer Experience

- Pam Guler, MHA, FACHE, CPXP, Vice President and Chief Experience Officer, AdventHealth
- David Oakley, Vice President, Digital, AdventHealth

Randolph 1 AB

J. Presentation - Collaborative Care - Redesigning Acute Care Delivery for the Future

- Amy E. Trueblood, MS, RN, NE-BC, Chief Nursing Officer, OU Health Adult Services
- Joanne C. Skaggs, MD, FACP, Inpatient Medical Director, Adult Divison, OU Health; Clinical Assistant Professor, College of Medicine The University of Oklahoma
- Jigar Thakkar, Chief Administrative Officer, Clinical Support Services, OU Health

Randolph 3

K. The 340B Program's Impact on Hospitals and Key Strategies for the Future

- Sumona Das Gupta, JD, Director, Pharmacy Business and Strategic Development, UW Medicine
- Adrian Moran, Chief Medical Officer, Aurora St Luke's Medical Center
- Eric Wymore, PharmD, MBA, Vice President, Pharmacy Enterprise, Virginia Mason Franciscan Health PNW Division -CommonSpirit Health
- Wade Flowers, PharmD, BCPS, BCGP, Pharmacy Director, Bingham Memorial Hospital
- Nick Van Gompel, PharmD, Vice President, Pharmacy Supply Chain, Advocate Aurora Health
- Moderated by Erin E. Dine, Associate, McGuire Woods LLP

2:00 - 2:30 PM

NETWORKING BREAK IN THE EXHIBIT HALL

2:35 - 3:15 PM

Grand Ballroom

A. Tech and Big Data's Role in Improving Patient Care

- Gurmeet Sran, MD, Chief Clinical Data Science Officer, CommonSpirit Health
- Eric Smith, Senior Vice President, Chief Digital Officer, Memorial Hermann Health System
- Eric Eskioglu, MD, Physician Executive
- Nasim Eftekhari, MS, Executive Director, Applied AI and Data Science, City of Hope
- Moderated by Jakob Emerson, Editor, Associate News Director, Becker's Healthcare, Editor, Becker's Healthcare

Grand I

B. Exploring Successful Strategies to Change Payer Behavior

- Jay Ahlmer, President, Corro Clinical by Versalus Health
- Jerilyn Morrissey, MD, Chief Medical Office, CorroHealth

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Grand J

C. Top Behavioral Health Concerns for 2023

- Imran Shakir, DO, Chief Medical Officer, Chicago Behavioral Hospital; Chair, Behavioral Health, Aunt Martha's
- Ruthann Cunningham, DHSc, MS, Director, Healthcare Leadership, Utah Valley University
- Laura Tarantino, Executive Vice President, General Counsel, Compliance and Privacy Officer, Ocean's Healthcare
- Moderated by Alan Condon, Editor-in-Chief, Becker's Healthcare

Grand K

D. The Next Clinical Leaders: Expectations of Millennial and Gen Z Physicians

- Mark A. Schuster, MD, PhD, Founding Dean and Chief Executive Officer, Kaiser Permanente Bernard J. Tyson School of Medicine
- Luis Garcia, MD, FACS, MBA, FASMBS, President, Sanford Clinic
- Nariman Heshmati, MD, MBA, Senior Regional Medical Director, The Everett Clinic, part of Optum WA
- Nisha Mehta, MD, Founder, Physician Community and Physician Side Gigs
- Moderated by Paige Twenter, Writer / Reporter, Becker's Healthcare

Grand L

E. Presentation - Drug development, Clinical Trials, and Real World Evidence in Oncology in 2023 and Beyond

- Manmeet S. Ahluwalia, MD, MBA, FASCO, Chief, Medical Oncology; Chief Scientific Officer; Deputy Director, Miami Cancer Institute/Baptist Health South Florida

Grand MN

F. What Top Performing Revenue Cycle Teams Are Planning for the Future

- Jamie Davis, Executive Director, Revenue Cycle, Banner Health
- Charleeda Redman, RN, MSN, ACM, FAACM, Vice President, Strategy Integration, Children's Hospital of Philadelphia
- Ben Beadle-Ryby, Co-Founder, AKASA
- Moderated by Brian Zimmerman, Assistant Vice President, Client Content and Strategy, Becker's Healthcare

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Grand G

G. Where Telemedicine and Hospital at Home Fit in Strategic Growth Plans

- Saad Chaudhry, Chief Information Officer, Luminis Health
- Darrell Bodnar, Chief Information Officer, North Country Health
- Ray Gensinger, Senior Vice President and Chief Medical Officer, Tegria
- Adrienne Moore, DrPH, FACHE, Executive Director, Revenue Assurance, Banner Health
- Moderated by Erin E. Dine, Associate, McGuire Woods LLP

Grand Suite 3

H. Quality Improvement Projects That Add the Most Value to Hospitals

- Charleen Tachibana, DNP, RN, Senior Vice President and Chief Quality, Safety and Patient Experience Officer, Virginia Mason Franciscan Health
- Michele Szkolnicki, MEd, BSN, RN, FACHE, CMPE, Senior Vice President and Chief Nursing Officer, Milton S. Hershey Medical Center, Penn State Health

- Julie L. Wei, MD MMM, Professor, Otolaryngology; Chair, Otolaryngology Education, University of Central Florida College of Medicine
- Will Carroll, PharmD, Chief Pharmacy Officer, Hackensack Meridian Health; Clinical Assistant Professor, Dept of Neurology, Hackensack Meridian School of Medicine
- Moderated by Riz Hatton, Assistant Editor, Becker's Healthcare

Grand Suite 5

I. The Future Of Mental Healthcare

- James P. Kelleher, MD, MBA, Medical Director, Behavioral Health, Montefiore Nyack Hospital

Randolph 1 AB

J. Leading With Data: The Intersection of Analytics, Privacy, and Clinical Performance Acceleration

- Karen Habercoss, Chief Privacy Officer, University of Chicago Medicine
- Heather Limper Himelhoch, Executive Director, Clinical Performance Acceleration, University of Chicago Medicine
- Mary Kate Selling, Executive Director, Clinical Data and Analytics, University of Chicago Medicine

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K. Investing in Pharmacy: A Catalyst for Financial Recovery

- Joanne M. Conroy, MD, President and Chief Executive Officer, Dartmouth Health
- Staci A. Hermann, PharmD, MS, Chief Pharmacy Officer, Dartmouth Health

3:20 - 4:30 PM

Grand Ballroom

- A. Fireside Chat
- Eugene Woods, Chief Executive Officer, Advocate Health
- Jim Skogsbergh, Chief Executive Officer, Advocate Health
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker and Educator; Author, Managing Healthcare Reform: Ideas for Leaders

4:40 - 6:30 PM

CLOSING COCKTAIL RECEPTION IN THE EXHIBIT HALL





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THURSDAY

- Track A CEO + Executive Strategy
- Track B C-Suite Strategies, Leadership + Healthcare Transformation
- Track C Physician Leadership + Population Health
- Track D Clinical Leadership + Patient Safety
- Track E Top Operational + Clinical Leadership Strategies and Ideas
- Track F CFO, Revenue Cycle + Financial Strategy
- **Track G** CIO, Digital Strategy + Virtual Care
- Track H Thought Leadership
- Track I Health Equity, Value-Based Care + Population Health
- Track J CNO + Nurse Leadership
- Track K Pharmacy + Supply Chain

8:00 - 8:40 AM

Grand Ballroom

A. KEYNOTE PANEL - The Big Competition for Hospitals in the Next Decade: Amazon, Walmart and More

- Bradd Busick, Senior Vice President, Chief Information Officer, Information Services and Technology, MultiCare Health System
- Laura Smith, Senior Vice President, Chief Information Officer, UnityPoint Health
- Tom Kruse, Chief Strategy Officer, Virginia Mason Franciscan Health
- Moderated by Mackenzie Bean, Associate Vice President, Managing Editor, Becker's Healthcare

Grand I

B. SEMI-KEYNOTE Interview

- Michael Dowling, President and Chief Executive Officer, Northwell Health
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

8:45 - 9:45 AM

Grand Ballroom

A. Keynote Interview

- Larry Bird, Olympian and NBA Hall of Famer, Iconic Sports Superstar
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC

9:45 - 10:05 AM

NETWORKING BREAK IN THE FOYER

10:10 - 10:50 AM

Grand Ballroom

A. KEYNOTE PANEL - Top Health IT, Digital Priorities and Budget Projections

- Chris Carmody, Chief Technology Officer, UPMC
- Craig Richardville, Chief Information and Digital Officer, Intermountain Healthcare
- B.J. Moore, Chief Information Officer, Executive Vice President of Real Estate Strategy and Operations, Providence
- Ben Patel, Chief Information Officer, Cone Health
- Mohan Giridharadas, Founder and Chief Executive Officer, LeanTaaS
- Moderated by Laura Dyrda, Vice President, Editor in Chief, Becker's Healthcare

10:55 - 11:35 AM

Grand Ballroom

A. Integration Aftermath: How to Bring 2 Systems Together Effectively

- Russ Johnson, President, Chief Executive Officer, LMH Health
- James Lynn, System Vice President, Facilities and Support Services, Marshfield Clinic Health System
- Tania White, MHRM, Providing Chief HR Contract Services, PCC Community Wellness Center
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC

Grand I

B. Hospital Workforce Reimagined: The Best Strategies for Rural and Urban Hospitals

- Wendy Horton, PharmD, Chief Executive Officer, UVA Medical Center
- Katherine A. Meese, PhD, Assistant Professor, Department of Health Services Administration, Director of Wellness Research, UAB Medicine & Director for the Center for Healthcare Management and Leadership, The University of Alabama at Birmingham
- Lynn Fulton, President, OSF St. Joseph Medical Center
- Christopher R. Bjornberg, Chief Executive Officer, Mayers Memorial Healthcare District
- Jennifer Swenson, President, Adventist Health Simi Valley
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

6

THURSDAY, APRIL 6, 2023

Grand J

C. Where IT Meets Clinical Care: Fostering the Next Generation of Physician Builders

- Robert Bart, MD, Chief Medical Information Officer, UPMC
- Babatope Fatuyi, MD, Chief Medical Information Officer, UT Health Science Center Houston
- Arun Mathews, MD, Chief Medical Officer, Technology Advisory Services Leader, MultiCare
- Kim Thomas, Vice President, System Information Technology End User Services, CommonSpirit Health
- Moderated by Marcus Robertson, Assistant Editor, Becker's Healthcare

Grand K

D. Patient Safety Was Compromised: What to Do Next and How to Move Forward

- Stephanie Calcasola, Vice President, Quality and Safety, Hartford HealthCare
- Elizabeth Mort, MD, MPH, Senior Vice President, Quality and Safety, Massachusetts General Hospital and Massachusetts General Physicians Organization
- Stephen Q. Hoang, MD, FASA, Pediatric Anesthesiologist and Medication Safety Officer, Children's Health System of Texas

- Deborah Mordecai, DNP, MS, MA, CNM, CENP, Associate Chief Nursing and Patient Care Services Officer, University of Texas Medical Branch
- Moderated by Kelly Gooch, Senior Editor/Enterprise Lead, Becker's Healthcare

Grand L

E. Presentation - Innovations in the Diagnostic Industry

- Bill Morice, MD, PhD, President and Chief Executive Officer, Mayo Clinic Laboratories

11:40 AM - 12:20PM

Grand Ballroom

A. Get Serious about Value-based Care with Key Cultural and Capital Investments

- Jason McNeil, Chief Financial Officer, Singing River Health System
- Hoda Asmar, MD, MBA, Executive Vice President and Chief Medical Officer, Providence
- Moderated by Kelly Gooch, Senior Editor/Enterprise Lead, Becker's Healthcare

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Grand I

B. The Next Frontier in Tech for Finance Teams for Business Transformation

- Marc Cohen, Chief Financial Officer, University of Rochester Medical Faculty Group
- Muhammad Siddiqui, Chief Information Officer, International Medical Center
- Stephanie Lapré, Founder and Principal, The Lapré Group
- Cristhian Guzman, Quality and Regulatory Specialist, Keck Medicine of USC
- Moderated by Scott Becker, Publisher, Becker's Healthcare

Grand J

C. Rebooting the Hospital Workforce

- David Berg, FACHE, Senior Administrator, Owatonna, Faribault and Rural Practices, Mayo Clinic Health System
- Alisa Starbuck, DNP, President, Brenner Children's Hospital
- Rebecca Taylor, Senior Director, Pharmacy Services, UPMC
- Moderated by Laura Dyrda, Vice President, Editor-in-Chief, Becker's Healthcare

Grand K

D. The Role of IT in Patient Safety: What Investments Make Sense

- David Chiu, MD, Vice President, Network Operations, Harvard Medical Faculty Physicians at Beth Israel Deaconess Medical Center
- Keith Duemling, Director, Cybersecurity Technology Protection, Cleveland Clinic
- Moderated by Marcus Robertson, Assistant Editor, Becker's Healthcare

Grand L

E. Presentation - The Good News About Healthcare Antitrust: Ten Positives for 2023

- H. Holden Brooks, Partner, McGuireWoods

12:20 PM

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Mitchell Male, 22yr	Dr. Sofia Butler	4 minutes	2:45PM	General Visit	patient@email.com 000-000-000	Jul 11 11:30+		۰ .	• •	
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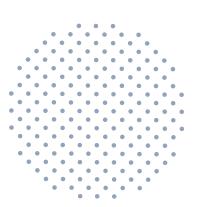
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Lunch buffets will be set up in the exhibit hall during the networking luncheon times. Grab a plate and network with your colleagues.

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Enjoy a beverage on us as the day concludes! Our evening receptions in the exhibit hall are a great time to participate in exhibitor raffles, reflect on the day's sessions, and connect with other attendees.



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Coffee & Meal Times

MONDAY, APRIL 3, 2023

10:15 - 10:45 AM - Networking Break in the Exhibit Hall
12:20 - 1:20 PM - Networking Luncheon in the Exhibit Hall
2:55 - 3:25 PM - Networking Break in the Exhibit Hall
4:40 - 6:30 PM - Opening Cocktail Reception in the Exhibit Hall

TUESDAY, APRIL 4, 2023

7:00 - 8:00 AM - Continental Breakfast in the Exhibit Hall
9:15 - 9:35 AM - Networking Break in the Exhibit Hall
11:55 AM - 12:55 PM - Networking Luncheon in the Exhibit Hall
3:00 - 3:30 PM - Networking Break in the Exhibit Hall
5:20 - 7:30 PM - Cocktail Reception in the Exhibit Hall

WEDNESDAY, APRIL 5, 2023

7:00 - 8:00 AM - Continental Breakfast in the Exhibit Hall
9:25 - 9:55 AM - Networking Break in the Exhibit Hall
12:10 - 1:10 PM - Networking Luncheon in the Exhibit Hall
2:00 - 2:30 PM - Networking Break in the Exhibit Hall
4:40 - 6:30 PM - Closing Cocktail Reception in the Exhibit Hall

THURSDAY, APRIL 6, 2023

- 7:00 8:00 AM Continental Breakfast in the Foyer
- 9:45 10:05 AM Networking Break in the Foyer

Alternate Dining

If you are interested in alternative dining experiences, the following restaurants and cafes are located within the Hyatt and are open for breakfast, lunch, and dinner. There are also dining options within walking distance of the hotel.

- American Craft Kitchen & Bar
- Stetsons Modern Steak + Sushi
- Market Chicago
- BIG Bar





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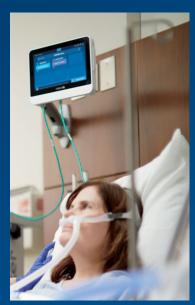




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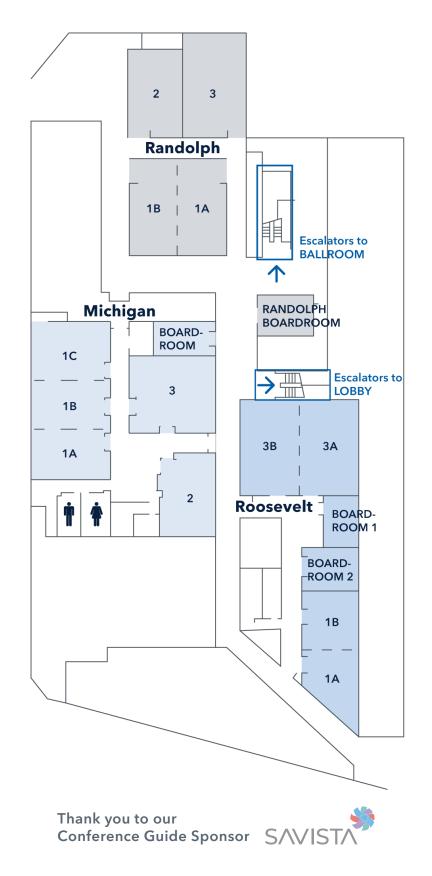
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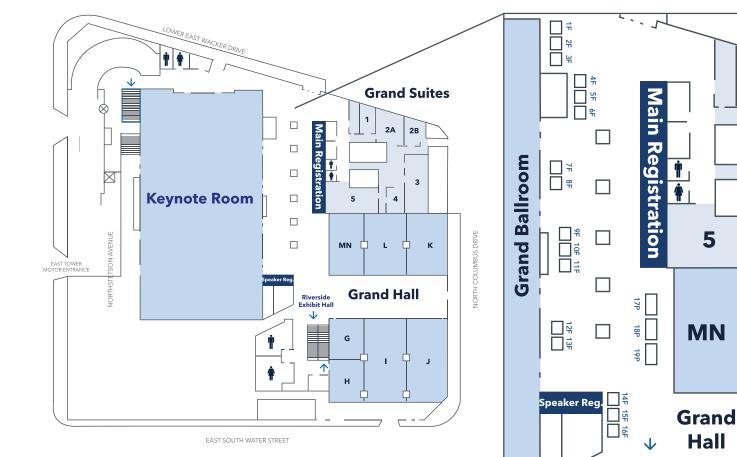
- CMO, East Liverpool Hospital

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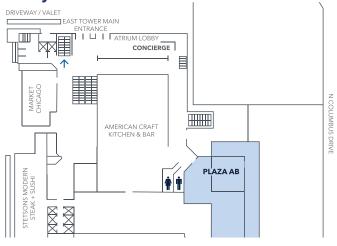
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Lobby Level



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5

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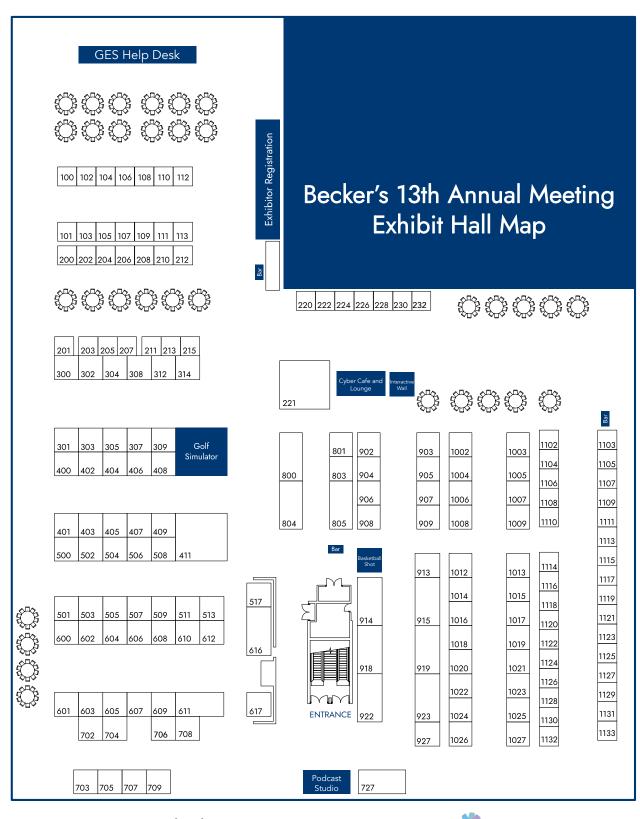
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Accuity Healthcare	402
AccuReg	902
ACHC	1105
Adaptive Workforce Solutions	111
Air Methods	4F
AHIMA	1106
Alumni Staffing	105
American Association of Nurse Anesthesiology (AANA)	1126
American Medical Association	508
Andgo System	104
Arcadia	502
Array Behavioral Care	1132
Astellas Pharma US, Inc.	705
Athelas	503
Atlas Health	1116
Atlas Healthcare Partners	222
Augmedix	803
Authenticx	905
AWS	232
Axuall	15F
Aya Healthcare	602
Bamboo Health	409
BDM International Collection Services	1128
Braincheck	1003
Brightside Health	215
CardioDiagnostics	300
care.ai	708
CarepathRX	106
CBORD	1127
CCI Anesthesia	904
Cedar	517
Cedar Gate Technologies	1108
Cedaron	1104
Celonis	906
Centurion Service Group	1109
CipherHealth	804

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Clear Arch Health	511
ClearBalance	6F
Clearway Health	919
Clinical Architecture	211
ClosedLoop	406
Coastal Cloud	707
Copient Health	304
CorroHealth	220
Dexcom	202
DirectShifts	7F
Elemeno Health	208
Eli Lilly	404
Envision Physician Services	1002
Ethicon	411
eVisit	603
EZ-ERC	224
FleetNurse	607
Fortinet	1114
FORTS USA	400
Fusion Medical Staffing	9F
Gallagher Executive Benefits	1021
Genixus	500
Genome Medical	1015
Genzeon	1009
GHX	1014
Gozio Health	1113
Guidehouse	914
Gyant	200
Hallmark Health Care Solutions	611
healow	801
Headspace Health	228
Healthcare Workforce Logistics	1102
Health Catalyst	1115
Health Recovery Solutions	11121
HealthTrust	913
Heron Therapeutics	913
HHS	703
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EXHIBITOR LIST (I-S)

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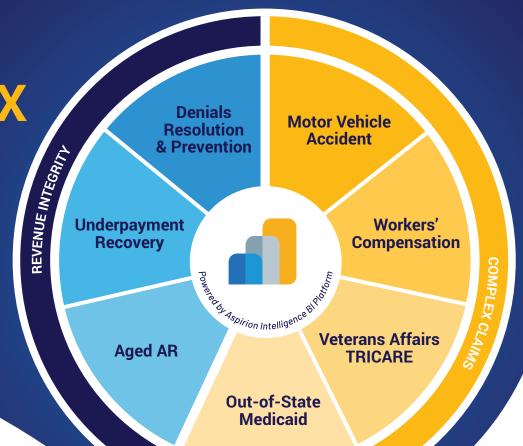
COMPANY	BOOTH #
Illumina	513
ImageFirst	1007
IMO	1008
Indivior	507
Innovaccer	606
InnoviHealth	1130
IntelaBoard	1018
Interactions LLC	226
Intuitive	17P, 18P, 19P
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Iris Telehealth	312
Ironside Human Resources	14F
Jorie Healthcare Partners	1027
J.P. Morgan	206
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LeanTaaS	727
LinkedIn Corporation	800
LogicSource	1019
Ludi	302
LUMINARE	1023
M3 Healthcare Talent Solutions	205
Mahmee	112
Mary Free Bed Rehabilitation	102
MC-Rx	1133
Medallion	1012
Medely	301
MedEscort International	8F
Medical Solutions	407
Medicus Healthcare Solutions	907
MediQuant	908
Medline	12F
Medlytix	13F
MedPro Healthcare Staffing	201
medSR	1013
MedStaff	1124
Microsoft	509
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Modern Capital	110
Moderna Therapeutics	609

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Moss Adams	704
Notable	923
NRC Health	922
NTT DATA	1110
Nuance	617
Nym	403
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Propeller Health	303
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PSG Global Solutions	1006
QGenda	1026
Qlik	103
Recora	501
RelateCare	108
Rely Health	927
RevSpring	408
RightSourcing by Magnit	1F
Rivet	305
Sakura Finetek USA	1020
Sellers Dorsey	1111
Shields Health Solutions	1005
ShiftMed	610
Signify Health	1016
Simpliphy - Provider Compensation Software	401
Sixth Sense Intelligence	1004
SmarterDx	113
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TCI, The Communication Institute	204
The Craneware Group	308
The Ksquare Group	706
Theator	101
The SSI Group, LLC (SSI)	10F
TimeDoc Health	1119
Titan Health	230
Toptal	805
Triyam	1129
US Anesthesia Partners	601
U.S. Bank	903

COMPANY	BOOTH #
UCP Merchant Medicine	2F
UKG	702
Unidine	605
UroGen	1123
Vee Technologies	505
Ventra Health	212
VisualDx	1017
VITAL Worklife	504
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